

# Strategic Planning Committee Meeting

## September 18, 2018

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The Strategic Planning Committee met on Tuesday, September 18th at 2:00 p.m. in Waters Hall N201. Present were Ms. Pam Clark, Recorder, Ms. Crystal Creekmore (McAbee proxy), Dr. Joe Delap, Ms. Jackie Gooch, Dr. Diann Hammon, Ms. Tina Hooks (Moss proxy), Dr. Ron Ingle, Ms. Belinda Krigel, Mr. Mike McCoy, Mr. Doug Patterson, Ms. Molly Pepper, Mr. Derrek Smith, Dr. Jackie Smith, Dr. Quanda Stevenson, Dr. Darlene Turner-White, and Ms. Debra Vaughn. Mr. Ronnie Chronister, Dr. Keith Ferguson, Mr. Jeff Guenther, Ms. Angelique Long and Ms. Penny Pitts were absent.

Dr. Ingle called the meeting to order at 2:00 p.m. He asked for amendments to the June 19<sup>th</sup> minutes. There were no amendments to the minutes so he asked for a motion to approve the minutes. Ms. Pepper made a motion to approve the minutes and Dr. Stevenson seconded the motion. The minutes were approved.

Dr. Ingle asked Dr. Smith to talk about the QEP.

### **I. Institution's Next QEP**

Dr. Smith stated the QEP starts with the Strategic Planning Committee. The QEP is due in 2020 and the next SACS visit is in 2021. SACS requires the QEP to be related to student learning and is faculty driven. A topic for the QEP needs to be decided. We could get our topic from the 10-year plan strengths. Discussions included:

- Dr. Stevenson volunteered to provide a summary report from the last QEP. Data will be distributed to the Strategic Planning Committee and the Faculty Senate.
- Dr. Smith reported another possible QEP topic that was presented by some COAS faculty. It involved a required student success orientation to assess writing and math competencies upon arrival at Athens State. How do we move forward with this?
- Additional comments about the QEP include:
  - QEP has to fit our Mission.
  - QEP could be something we are currently doing.
  - A list of what other institutions are doing was passed around the table.
  - QEP must have input from faculty, students, administrative and external sources (BOT)
  - Observe Student Achievement Report for deficiencies that cross disciplines for QEP topic.
  - A QEP Committee will be formed that will have someone from every area involved.
  - QEP has to be something that can be measured.
  - QEP has to be in progress before the SACS visit.

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- Dr. Ingle suggested the Faculty Commons for a QEP topic. What effect it has on student learning. Does it make a difference to students?
- Dr. Delap agreed to survey faculty to see what has the highest priority for the QEP topic.
- Mr. Smith volunteered to survey students to get a QEP topic. He also suggested that we involve the Staff Senate as a mechanism for broad staff involvement.

### II. Strategic Plan Report Card 2016-2017

The Strategic Plan Report Card will be presented to the Board of Trustees in October.

### III. Other Discussions

- Strategic Plan
  - The Institutional Priorities were created by the Vice Presidents and the Dean.
  - The Strategic Plan should be tied to the budget.
  - The current Strategic Plan goes through 2020. By the end of next year, the new Strategic Plan needs to be in place.
  - It is important for the new president to know what the Strategic Plan is and be involved with it.
- Marketing Plan
  - Request from Faculty for the marketing plan. Faculty want to give input to market their programs.
  - Accomplishments should be publicized.
  - Ask the consumer what their needs are.
  - Reach out to minorities.

Dr. Ingle thanked everyone for attending. The next meeting will be November 6<sup>th</sup> at 2:30 p.m. in the Ballroom. The meeting adjourned at 2:50 p.m.

Respectfully submitted: Pamela D. Clark

Handout given at meeting:

1. QEP Topic Identification