

Strategic Planning Committee Meeting

April 19, 2018

The Strategic Planning Committee met on Thursday, April 19th at 2:30 p.m. in the Sandridge Ballroom. Present were Mr. Ronnie Chronister, Ms. Pamela Clark, Recorder, Ms. Sylvia Correa, Mr. Brion Daly, SGA President, Dr. Joe Delap, Dr. Keith Ferguson, Dr. Diann Hammon, Ms. Belinda Krigel, Ms. Sarah McAbee, Mr. Mike McCoy, Mr. Chris Moss, Ms. Molly Pepper, Ms. Penny Pitts, Mr. Derrek Smith, Dr. Jackie Smith, Dr. Quanda Stevenson, Dr. Darlene Turner-White, and Ms. Debra Vaughn. Dr. Robert Glenn, Ms. Jackie Gooch and Mr. Doug Patterson were absent.

Dr. Delap called the meeting to order at 2:30 p.m. He asked for a motion to approve the March 8th minutes. Ms. Krigel seconded the motion and the minutes were approved.

I. Review and Discuss Institutional Priorities List

Dr. Delap opened the discussion regarding the list. He reminded members that this list was developed in concert with the 2016-2020 Strategic Plan for the purpose of identifying the 2018-2019 priorities. Discussion included the following input:

- List was prioritized by importance.
- Priorities listed as most important are: perform a scan of the competition; focused marketing efforts for programs/credentials; improve efficiency in our process and digital content management; perform an environment scan of current and near future workplace needs.
- Balance work force development and new programs without abandoning existing programs.
- Increase in adult learners with skills that want to obtain a degree.
- Work with companies to obtain “work place ready skills” by attaining skills and degree simultaneously.
- Offer certificates (i.e. soft skills).
- Provide mentoring when students go into the field.
- Suggestion made to combine priorities 1, 2, 4 and 7.
- Priorities are to be used to adjust the new Strategic Plan.
- Revise Strategic Plan (Section I.b.1) to include all minorities.
- Academic Affairs to restructure the priorities list.

II. Begin Conversations about Next 10-Year Plan (2020-2030)

Dr. Delap distributed a document to initiate discussions regarding the next long-term plan and asked members to consider the University’s strengths. Below are highlights from the discussion. Ways to improve the next ten years include:

- Improve mentoring.
- Student involvement in research.
- Improve math program.
- Additional labs (i.e. forensic and virtual).
- Help with student’s success not just academically, but financially.
- Need designated location to get assistance (i.e. advising, tutoring, etc.) from beginning to completion.

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- Use of virtual world to assist students.
- Intervention program to assist students before it is too late.
- Use of Instructional Design program to create technology program to assist students.
- Need infrastructure in place before technology (i.e. writing center that knows how to assist).
- Develop a process to assist students with the same need.
- Procedures needed to help develop the process.
- Need to centralize graduate programs assistance from undergraduate.

III. Next Meeting Date

Next meeting tentatively set for June 19th at 2:30 in the Ballroom.

Dr. Delap thanked everyone for attending and stated an announcement will be sent out for the next meeting. The meeting adjourned at 3:37 p.m.

Respectfully submitted: Pamela D. Clark

Meeting Handouts:

1. Institutional Priorities List
2. University Strengths for Next Ten Year Plan