

Strategic Planning Committee Meeting

March 8, 2018

The Strategic Planning Committee met on Thursday, March 8th at 2:00 p.m. in the Chapel of Founders Hall. Present were Dr. Bob Glenn, Dr. Joe Delap, Dr. Jackie Smith, Mr. Ronnie Chronister, Ms. Sylvia Correa, Mr. Brion Daly, SGA President, Dr. Keith Ferguson, Dr. Diann Hammon, Ms. Jackie Gooch, Ms. Belinda Krigel, Ms. Sarah McAbee, Mr. Mike McCoy, Mr. Doug Patterson, Alumni Board of Directors, Ms. Molly Pepper, Ms. Penny Pitts, Mr. Derrek Smith, Dr. Quanda Stevenson, Dr. Darlene Turner-White, Ms. Debra Vaughn and Ms. Pamela Clark, Recorder. Mr. Chris Moss was absent.

Dr. Glenn called the meeting to order at 2:00 p.m. and thanked each attendee for their time. He recognized the new members and thanked them for their willingness to serve.

I. Election of New Members to the Executive Committee

- Accept nominations for two new members of the Executive Committee.
- Dr. Darlene Turner-White and Mr. Derrek Smith volunteered for the positions. There were no oppositions.

II. Review Process (handout)

- Attention brought to the different phases of the Strategic Planning Process initiated from Vision 2020, which includes the identification and measurement of performance indicators and metrics via planning, budgeting and evaluation and culminating in action plans aimed at continuous improvement.

III. Institutional Priorities & Strategic Plan (handout)

- Cabinet developed the Institutional Priorities to be adopted into the Strategic Plan, including Deans' priorities for their respective colleges.
- Additional handouts featuring institutional and environmental data were provided in support of the Committee's focus on data-driven decisions.

IV. Review Calendar of the Institutional Effectiveness Process (handout)

- Noted that the Institutional Effectiveness Process Calendar is provided to accreditors as supporting documentation of planning and evaluation activities.
- Future meeting dates of the Strategic Planning Committee noted.
- The Strategic Planning Committee will vet what is provided to the Board.
- Stressed the importance of the committee members to represent their areas so the committee can chart a path for the institution.

Dr. Glenn thanked everyone for attending and for what they do for the University. He added that the next meeting will be scheduled for April. He asked all members to review today's handouts and be prepared for in-depth discussions regarding proposed initiatives and related data. The meeting adjourned at 2:43 p.m.

Respectfully submitted: Pamela D. Clark

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Handouts given at meeting:

1. Review Process
2. Strategic Plan 2016-2020
3. Institutional Priorities
4. Excerpt – Population, Enrollment & Transfer Analysis for Selected Counties in AL 2010-2015
5. Addendum – Summary North Alabama Educational Attainment Population with Some College/No Degree or Associate Degree
6. Addendum – Seven North Alabama Counties 2015 Population Data
7. Alabama Commission on Higher Education – Alabama High Demand Occupational Openings
8. Demand Occupations Requiring a Bachelor's Degree
9. Institutional Effectiveness Cycle At A Glance