

STRATEGIC HEALTHCARE

MANAGEMENT & ADMINISTRATION

PROGRAM DETAILS

The Master of Science in Strategic Healthcare Management & Administration provides an educational opportunity at the graduate level to equip healthcare leaders with the necessary knowledge and skills to strategically lead various types of healthcare organizations.

Insurance companies, hospitals, long-term care facilities, public health agencies, outpatient facilities, doctors' offices, and many other employment settings require college-educated professionals with a solid foundation in business, an in-depth understanding of the healthcare industry and its impact on public health and the economy, and an ability to strategically lead for organizational success and sustainability.

The U.S. Bureau of Labor Statistics projects the employment of medical and health services managers to grow 32% between 2019 and 2029, a much faster growth rate than the national average (4%).

This program also prepares students for admission to doctoral programs related to healthcare leadership.

**PREPARE YOURSELF
FOR SUCCESS.**

IGNITE YOUR CAREER
WITH THE MASTER'S
DEGREE PROGRAM IN

STRATEGIC HEALTHCARE MANAGEMENT & ADMINISTRATION



COB-SHMA Rev. 02/20/23



STRATEGIC HEALTHCARE MANAGEMENT & ADMINISTRATION

ONLINE
MASTER'S PROGRAM



ATHENS STATE
UNIVERSITY

[ATHENS.EDU/SHMA](https://athens.edu/shma)

PROGRAM REQUIREMENTS

COURSE	HOURS
LDR 500 Influential Leadership	3
BUS 503 Accounting & Financial Analysis	3
LDR 654 Strategic Thinking, Behavior & Leadership	3
HCM 510 Human Capital Management in Healthcare	3
LDR 680 Human Capital Leadership	3
HCM 620 Health Information Systems & Analytics	3
HCM 645 Quality Assurance & Performance Improvement	3
HCM 652 Organizational Theory, Policy & Ethics	3
HCM 675 Strategic Planning & Implementation in Healthcare	3
HCM 701 Strategic Healthcare Management & Administration Capstone Experience	3

**TOTAL MINIMUM GRADUATE HOURS REQUIRED
FOR COMPLETION OF M.S. IN STRATEGIC
HEALTHCARE MANAGEMENT & ADMINISTRATION** **30**

**APPLY
TODAY!**



ATHENS.EDU/SHMA



FOR MORE INFORMATION:

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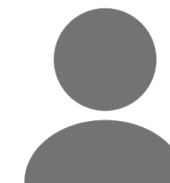
ATHENS STATE
UNIVERSITY

WHY CHOOSE ATHENS STATE?



FLEXIBLE
COURSE FORMATS

HIGH-QUALITY INSTRUCTION
BY EXPERT FACULTY



PERSONALIZED SUPPORT
EACH STEP OF THE WAY

INCREDIBLE
VALUE

