



**Athens State University Alumni Association
Fiddlers 5k Road Race and Kids Fun Run Sponsorship Information
September 28, 2024**

Athens State University Alumni Association is hosting the Fiddlers 5k Race and Kids Fun Run event. This year, a portion of our proceeds will benefit the Nazaretian Scholarship in honor of Dr. Angeline Nazaretian. Our USAT certified race route will begin and end at Athens State University, and will showcase the historical district in Athens. Our free Kids fun run will start and end on Athens State Campus, and will be highlighted by an appearance from Hebrew the Bear. Our goal is to showcase the history and beauty of Athens, and provide our community with a family friendly event that everyone can participate in. We anticipate 200 participants based on last year's success.

You can view highlights from our event by visiting: https://www.youtube.com/watch?v=X_-xVlkPvVg

Please consider supporting the Fiddlers 5K event. Sponsorship Categories are listed below.

\$1000 Presenting Sponsors

- Verbal Recognition at start and finish "Brought to you by"
- Booth Presence at the Main Event Area
- Top Tiered Logo on event website and social media
- Top Tiered Logo on Confirmation and Communication Emails
- Top Tiered Logo on Participant Race Apparel
- 2 Complimentary Race Entries

\$750 Gold Sponsors

- Booth Presence at assigned area
- Second Tiered Logo on event website and social media
- Second Tiered Logo on Confirmation and Communication Emails
- Second Tiered Logo on Participant Race Apparel
- Verbal Recognition at the event
- 1 Complimentary Race Entry

\$500 Silver Sponsors

- Booth Presence at assigned area
- Third Tiered Logo on event website and social media
- Third Tiered Logo on Confirmation and Communication Emails
- Third Tiered Logo on Participant Race Apparel
- Verbal Recognition at the event
- 1 Complimentary Race Entry

\$250 Bronze Sponsors

- Booth Presence at assigned areas
- Logo/link on event website and social media
- Logo/link on Confirmation and Communication Emails
- Fourth Tiered Logo on Participant Race Apparel
- Verbal Recognition at the event

Hebrew's Helpers

Hebrew the Bear is the beloved mascot for Athens State University. Hebrew's Helpers are community organizations, businesses, or individuals who contribute in-kind donations up to \$200. Please consider supporting our 5k Road Race event by donating to our volunteers' refreshment station, finish line refreshment stations, or Race Packet give-aways. We will have donation sponsor signs located at each station, and give verbal recognition at the event.

Please contact:

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