



BOARD OF TRUSTEES

QUARTERLY UPDATE

WELCOME

William “Bill” Dunnivant

2019-2026



Mr. Dunnivant has an extensive career in radio and television broadcast and production. He was the president and owner of Athens Broadcasting, Inc. for nearly 40 years and co-produced the Alabama Republican Convention Network, Stage Door Nashville National Network, and World Football League Birmingham American Network. He also founded Athens Limestone Bank, Reliance Bank, and ZYP Productions. Dunnivant is currently partnering with Alabama Upstarts, a television program where entrepreneurs in Alabama can pitch their ideas to local investors. Dunnivant graduated from Athens State College in May 1971 with a B.S. in Business Administration. He currently resides in Athens, Alabama.

Mr. James “Jim” America

2019-2026



Mr. America currently serves as the Human Resources Executive at Carpenter Technology Corporation in Athens, Alabama. He began his career as a Process Engineer in the 1980s and transitioned into the field of Human Resources in the 1990s. He served as the Vice President of Human Resources at U.S. Pipe and Foundry Company in Birmingham from 2003-2009 and Colonial Pipeline Company in Atlanta from 2009-2012. America graduated from Auburn University in 1985 with a B.S. in Chemical Engineering, and he received his Master’s degree in Public and Private Management from Birmingham-Southern College in 2009. He currently resides in Madison, Alabama.



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QUARTERLY UPDATE

ACADEMIC AFFAIRS

OCTOBER 18, 2019

WE HAVE...

College of Arts and Sciences

- Continued working with Dr. Donna Estill, Dean of Humanities and Art at Calhoun to led the Fine and Performing Arts faculty at the Alabama Center for the Arts (ACA) in the completion of goals and actions in a joint strategic plan for programs at the ACA.
- Finalized several new programs and courses this fall, including:
 - Minor in Forensic Psychology—new minor to be included in a 2+2 pathway program with Wallace State for majors in Psychology and Criminal Justice
 - Certificate in Information Security (COAS) and Certificate in Cybersecurity Operations—(COB)—now being offered on campus and online
 - Certificate in Health Care Administration—a collaboration between COAS and COB – has been approved and will be implemented Fall 2020
 - Minors in Music Performance and Production—approved and being offered at the ACA

College of Business

- Established a new student leadership student organization: National Student Leadership Success (NSLS) Program. The NSLS is the nation's largest leadership honor society. Students are selected by their college for membership based on either academic standing or leadership potential. Candidacy is a nationally recognized achievement of honorable distinction. In addition to honorable distinction, the NSLS provides a step-by-step program for members to build their leadership skills through participation at their campus or online. Upon completion of the program, members receive their leadership certificate and take their place among the top student leaders at their campus and across the country. Members are able to list their affiliation on all statements of personal accomplishment, including their resume. Students are inducted after completing society leadership programming and special regalia is worn at graduation. After induction, students will also be offered the opportunity to complete an Advanced Leadership Digital Badge Credential and Executive Leadership Badge Credential as part of the program phase in. Membership is for life and provides access to benefits including scholarships and awards, exclusive on-campus events, employer recruitment through an online job bank, and discounts on computers, textbooks, grad school prep courses, and insurance. Richard Collie and John Moore are co-advisors. The Athens State NSLS chapter already has over 150 members.



BOARD OF TRUSTEES

QUARTERLY UPDATE

ACADEMIC AFFAIRS

OCTOBER 18, 2019

WE HAVE...

College of Education

- Hosted a successful Education Summit with over 100 attendees

Library

- Finished the Fiddler's Annual Book Sale with a profit of \$1183.

WE ARE...

College of Arts and Sciences

- Seeking national accreditation for the Information Technology Program. At the end of September, a team from the Accreditation Board for Engineering and Technology (ABET) conducted a site visit for accreditation of the Information Technology program. The Computer Science program received accreditation earlier this year.
- Utilizing various faculty to work with regional organizations to develop pod casts to focus on issues of interest and promote our programs. Nick Agrawal (Computer Science) is coordinating a new pod cast with Cyber Huntsville which will address cyber and computer science issues. Arts faculty are working with the Princess Theater staff in Decatur to develop a new arts podcast which will feature arts-related content and events in the region. This will be a partnership between the Princess and the ACA. These podcasts will provide opportunities for our students to gain hands-on experience in all aspects of the production of podcasts.

College of Education

- On target with preparations for Fall 2021 CAEP Accreditation

Library

- Replacing windows in the Library
- Updating in-house procedures in preparation for SACSCOC visit.



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QUARTERLY UPDATE

ACADEMIC AFFAIRS

OCTOBER 18, 2019

WE WILL...

College of Arts and Sciences

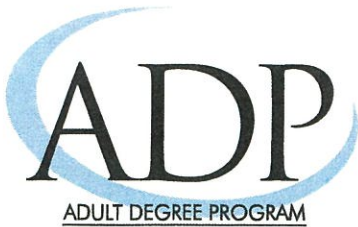
- Convene the North Alabama Health Summit on November 14, 2019. Health and wellness professionals from across the region will meet with us to discuss employment trends, credentials, and skills. We will listen to their feedback to help us think about our programs and better respond to regional needs as a public university.

College of Education

- Present spring Ethics Training Conference to novice teachers and Athens State Interns in March 2020.

Library

- Host the Global Tree Trimming on November 14th
- Host an Open Educational Resources (OER) panel on October 23rd



STATE OF THE PROGRAM

The **ADULT DEGREE PROGRAM** officially kicked off on January 7, 2013. We began accepting applications during the prior semester (August of 2012).

- **603** students have been admitted to the program
- **462** students have enrolled in courses
- **183** have graduated from the program
- **262** are currently active
- **84** of the active students are pre-registered for fall semester

The Adult Degree Program works primarily with students who are majoring in: **Management of Technology, Liberal Studies, and Technical Education (with 4 options).**

Students who are not majoring in one of the three degrees listed above can also submit a portfolio or petition for Prior Learning Assessment credit through the ADP office.

MARKETING/ADVERTISING/RECRUITING

Prior to June of 2019, the ADP staff included one full time Director/Advisor and an occasional student worker. A full time **ADP ADVISOR** was hired in June of 2019 to allow the ADP staff to attend recruiting events as well as to reach out to the local businesses/corporations.

The Adult Degree Program Office uses **SALESFORCE** to communicate with prospective students. Students who request information about the Adult Degree Program from the Athens State University website are automatically routed to Salesforce. Walk-ins, referrals, emails, and phone calls are also added to Salesforce.

RETENTION

The unique nature of the ADP student population often involves students stopping out and taking a break. The retention goal for the ADP is to closely mirror the institution's retention rate. Several processes have been implemented to help monitor and increase retention and student success. One process that has been very effective is an **EARLY ALERT EMAIL** that goes to every faculty member who has an Adult Degree Program student in their class. The email asks the faculty member to contact the Adult Degree Program office if the student is struggling or needs assistance. A **COMMUNICATION TIMELINE** was also implemented to ensure ongoing communication with all Adult Degree Program students each semester.

Another tool that helps with student engagement and retention is the **ADP301 ADULT DEGREE PROGRAM THEORY AND PRACTICE COURSE**. All Adult Degree Program students are encouraged to take the course during their first semester in the program. The course helps students explore their learning style and develop educational goals. It also helps students identify areas of competency for which they can potentially receive college level credit and explains the rigorous process of developing a professional portfolio. The interaction with the students in the class provides weekly contact and helps strengthen the student/advisor relationship. Since January 2013, 446 students have taken the ADP301 course.

**Athens State University students who are not in the Adult Degree Program can take the ADP301 course and submit a portfolio of their prior learning if elective credit is needed.



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QUARTERLY UPDATE

ADVANCEMENT

OCTOBER 18, 2019

WE HAVE...

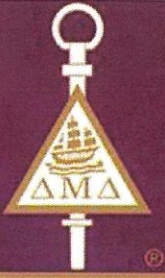
- Submitted more than \$5 million in public and private grant applications with an additional \$2.5 million proposed or in process.
- Received notice on September 27, 2019 that the University was awarded a Federal Title III grant in the amount of \$2.1 million. This represents the first Title III grant the University has received and the first major federal grant.
- Completed the 53rd annual Tennessee Valley Old Time Fiddlers Convention which resulted in more than 12,000 attendees over the course of the 3-day event.

WE ARE...

- Continuing to reach out to prospective donors during the silent phase of our Athens Forever Campaign.

WE WILL...

- Continue to prepare for the public launch of our Athens Forever Campaign on Saturday, February 29, 2020.



Delta Mu Delta

INTERNATIONAL HONOR SOCIETY IN BUSINESS

Delta Mu Delta is an international honor society established to recognize and reward superior scholastic achievements of students majoring in business administration.

Delta Mu Delta are the Greek letters in the Society's name and stands for **Dia Matheseos Dynamis**, signifying Delta Mu Delta's motto: **Through Knowledge, Power** - the power to manage creatively for social and economic good.



The Athens State University chapter of Delta Mu Delta has achieved **STAR STATUS** again this year for the 18th year - more than **ANY OTHER CHAPTER!**



ENROLLMENT AND STUDENT SERVICES

OCTOBER 18, 2019

WE HAVE...

- Returned to our offices in the Sandridge Student Center and are very excited with the results of the renovations.
- Graduated more than 124 of our 130 applicants for Summer semester.
- Ended our Fall enrollment with 100 less students and 471 fewer credit hours than Fall 2018. While Undergraduate hours were down by 2.2%, Graduate hours were up 13.9%. We had 35 new graduate students enrolled across our three graduate programs.
- Begun the 2019-20 recruiting cycle with visits to High Schools and Community Colleges, particularly in the North Alabama region. Our October/November schedule includes 10 classroom visits at Calhoun Community College, more than 40 High School visits particularly interested in Dual Enrollment students, more than 50 community college visits in Alabama and Tennessee. Faculty have been generous in their offers to assist at the Community Colleges, especially with classroom visits.

WE ARE...

- Excited to be the recipient of a federal Title III Student Services Grant, the first of its kind at Athens State University. The grant, with a five-year award of \$2.1 million, will focus on increased program and career advising for our unique student population. In addition, the grant will provide for Diversity and Inclusion training for the campus and student financial literacy training.
- Celebrating our new addition of an Athens State Coordinator for Student Inclusion Initiatives, Mr. Richard Collie. Mr. Collie was recently in San Diego, CA for the National Diversity Council's Diversity First Certification Program. Following the training, Mr. Collie met the program testing requirements and was certified as one of 400 Diversity First Certificate holders in the nation.
- Supporting, through recruiting efforts in Alabama by Mr. Collie, the new Alabama Recruit and Retain African American Male Teacher scholarship program.



ENROLLMENT AND STUDENT SERVICES

OCTOBER 18, 2019

WE ARE...

- Supporting the Title III grant with enhanced Career Services, through Dr. Michael Radden, with career pathways, career readiness and work based learning opportunities.
- Working on the implementation of Admissions Pro software to provide a student application portal with texting and communication plan support to enhance our services assisting students through the processes as they near enrollment at Athens State University.
- Working on the implementation of Secure Print with the National Student Clearinghouse, enabling us to provide our students with enhanced access to digital and paper transcript generation to meet their needs.

WE WILL...

- Begin Spring registration November 1 and will continue registration through the beginning of classes January 6, 2020.
- Begin working on implementation of the Student Educational Planner to enhance the use of Degree Works with term driven granularity.



BOARD OF TRUSTEES

QUARTERLY UPDATE

ENROLLMENT AND STUDENT SERVICES

OCTOBER 18, 2019

FALL 2019					
Official Data					
	2019	2018	% change	FA19 Goal	% of Goal
Credit Hours	27,785	28,256	-1.7%	28,539	97.4%
Students	2,944	3,045	-3.3%	3,075	95.7%
New Admits	1,160	1,096	5.8%		
New Enrolled	731	753	-2.9%	393	186.0%
Continuing Students	2,213	2,292	-3.4%		
Continuing Students %	75.2%	75.3%			
UG Comparison					
	2019	2018	% Change	FA19 Goal	% of Goal
UG Hours	26,681	27,287	-2.2%	27,560	96.8%
UG Students	2,777	2,886	-3.8%	2,915	95.3%
New Admitted	1,026	1,025	0.1%		
New Enrolled	649	706	-8.1%		
GR Comparison					
	2019	2018	% Change	FA19 Goal	% of Goal
Grad Hours	1,104	969	13.9%	979	112.8%
Grad students	167	159	5.0%	161	103.7%
New Admitted	134	71	88.7%		
New Enrolled	82	47	74.5%		
Credit Hour Production by College					
	2019		2018		
	UG	GR	UG	GR	% change
COAS	8,123	87	8,056	78	0.9%
COB	9,657	513	10,032	327	-1.8%
COE	8,503	498	8,574	555	-1.4%
No College	398	6	625	9	-36.3%

FINANCE AND FACILITIES

Campus Projects

OCTOBER 18, 2019

- ACHE grant application for 2 deferred maintenance projects
(Pending approval of submission and award)

Project 1: Nazaretian House

deferred maintenance and renovation project \$310,000



Project 2: Sandridge Student Center

exterior deferred maintenance \$1,170,000



Paver Project

(Stamped Concrete at University entrances)
Plan documents are 95% complete

ATHENS STATE UNIVERSITY

UNAUDITED FINANCIAL SUMMARY FOR THE 12 MONTHS ENDING 9/30/2019

	OPERATING	10/01-09/30/19	10/01-09/30/18	VARIANCE
	BUDGET	ACTUAL	ACTUAL	POS (NEG)
REVENUES:				
REGULAR STATE APPROPRIATION	\$ 12,815,284	\$ 12,815,284	\$ 12,196,764	618,520
SPECIAL STATE APPROPRIATION	\$ 434,000	\$ 1,607,622	\$ 670,387	937,235
LOCAL GRANTS AND CONTRACTS	200,000	203,811	210,267	(6,456)
TUITION & FEES**	19,662,061	19,526,990	19,318,266	208,724
RENT	165,000	280,868	285,816	(4,948)
INVESTMENT INCOME	200,000	540,895	112,981	427,914
MISCELLANEOUS REVENUE	10,000	114,601	49,844	64,757
INDIRECT COST REVENUE	135,000	74,727	89,094	(14,367)
TOTAL REVENUES:	\$ 33,621,345	\$ 35,164,798	\$ 32,933,419	
EXPENDITURES:				
INSTRUCTION	\$ 15,164,183	\$ 14,573,088	\$ 13,715,615	857,473
ACADEMIC SUPPORT	3,353,919	3,129,913	3,057,690	72,223
STUDENT SERVICES	2,943,099	2,586,705	2,598,236	(11,531)
INSTITUTIONAL SUPPORT	7,736,443	10,192,301	7,857,021	2,335,280
OPER. & MAINT. OF PHYSICAL PLANT	3,320,701	2,989,398	3,060,138	(70,740)
SCHOLARSHIPS	1,000,000	878,837	789,327	89,510
TOTAL EXPENDITURES:	\$ 33,518,345	\$ 34,350,242	\$ 31,078,027	
CAPITAL PURCHASES:				
BOOKS	\$ 48,000	\$ 53,251	\$ 24,916	28,335
AUDIO VISUAL	55,000	26,924		28,076
FURNITURE & EQUIPMENT	-	11,645	11,590	55
TOTAL CAPITAL PURCHASES	103,000	91,820	36,506	
EXCESS REVENUES OVER EXPENSES	\$ -	\$ 722,736	\$ 1,818,886	
** Tuition and Fees includes a Revenue Deferral of \$4,926,071 for 2019 and \$4,974,700 for 2018				

FACULTY SENATE

OCTOBER 18, 2019



2019-2020 FACULTY SENATE
 (FRONT ROW, L-R): Mary Aquila, Library · Letitia Bergantz, COE · Marla Williams, COE
 Quanda Stevenson, COAS · Darlene Turner-White, COE
 (BACK ROW, L-R): Mark Durm, COAS · John Berzett, COB · Elizabeth Pruetz, COE
 Debra Vaughn, COB (Presiding Officer) · Pamela Keller, COAS · Jim Kerner, COB
 NOT PICTURED: Kimberly Jack, COAS · Michael Essary, COB

WE ARE...

- Committed to acting as the voice of the Faculty related to academic matters, in the framework of shared governance at Athens State University.

WE HAVE...

- Active Academic Affairs, Curriculum, Elections, Faculty Affairs, and Learning Resources standing committees supporting the purpose of the Faculty Senate.

WE WILL...

- Be actively involved in the strategic planning and implementation process of the university and actively engaged in shared governance needed for the continued success of Athens State University.

SO FAR...

- We have seated committee members, recommended faculty for Board committees, and are actively reviewing policy updates and issues pertinent to the faculty.

INFORMATION TECHNOLOGY

OCTOBER 18, 2019

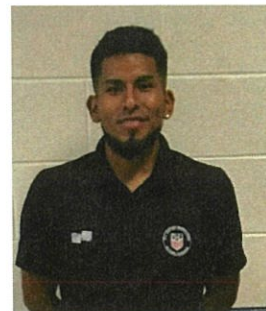
- The Classroom Building first floor renovation project has been completed including the installation of technology for the collaboration spaces, studios, and classrooms.
- The Instructional Design Services (IDS), Academic Technology Services (ATS), and Help Desk staff have also moved to the Classroom Building first floor.



- The Information Technology Services (ITS) team continues to work on the Banner 9 self-service implementation.
- ITS has gained a new position, Information Systems Program/DBA. The goal is to post the job announcement in October 2019 and hire in January 2020.



David Walker began work on August 11, 2019 as the new Director of Instructional Design Services



Diego Chulan was hired on September 3, 2019 as the new Help Desk Technician



BOARD OF TRUSTEES

QUARTERLY UPDATE

STAFF SENATE

OCTOBER 18, 2019



Bethany Campbell, Presiding Officer
Chris Moss, Senator-at-Large
Kimberly Braden
Joy Clark
Pamela Clark
Barbara Ferguson

Kayla Kohanek-Tankersley
Regina Kyle
Chris Latham
Morgan Meadows
Felicia Mucci
Debbie Wilson

WE ARE...

- Raising donations for our annual Breast Cancer Awareness fundraiser to benefit the Athens-Limestone Hospital Foundation.
- Actively listening to staff suggestions and concerns to ensure we are representing the Athens State University staff as a whole.

WE HAVE...

- Elected new senators for the 2019-2021 term.
- Scheduled a professional development opportunity on customer service for all staff in November.



9/30/2019

Abstract – Title III Strengthening Institutions Program

Athens State University, Alabama

Athens State University is a baccalaureate and master's degree granting, co-educational open-admissions institution located in north Alabama in the city of Athens. Athens State is accredited by the Commission on Colleges of the Southern Association of Colleges and Schools (SACSCOC). As the only institution in the state offering exclusively upper-division (junior/senior) and graduate coursework, Athens State University is the destination college for transfer students. The University consists of 3 colleges; Arts & Sciences, Business, and Education. Students can choose from 34 undergraduate and 3 graduate programs of study. In addition, the University offers minors and certificates designed to prepare students for the expanding and unique job opportunities available in the north Alabama area.

Project Title - *Pathways to Success – Improving Campus to Career Success through a three-pronged approach including Mandatory Advising, increased Diversity and Inclusion, and Career Readiness*

Problem – Students at Athens State University are not representative of traditional students who pursue college in our communities in North Alabama. As a result of our distinctive mission, students come to Athens State with highly diverse educational backgrounds and experiences that cannot be easily slotted into traditional baccalaureate programs of study. Although all students come to us with some college credit, many of them do not have the essential academic, financial, or career skill sets demanded by employers, and they do not represent the racial and ethnic makeup of our region.