

BOARD OF TRUSTEES



OCTOBER 21, 2016
Working Lunch



DR. JOE DELAP

**Provost/Vice President
for
Academic Affairs**

ACCREDITATION UPDATE

5th year Interim Report submitted in September (This is a midway check between decennial reaffirmation dates)



SACSCOC has requested a prospectus for the Master of Arts in Religious Studies

ACCREDITATION UPDATE

B.S. in Computer Science program has obtained National accreditation extended retroactively to October 1, 2014 through September 30, 2018.



GRADUATE PROGRAM

THE GRADUATE PROGRAM IN
RELIGIOUS STUDIES

First Semester

13 students currently enrolled

THE GRADUATE PROGRAM IN
GLOBAL LOGISTICS &
SUPPLY CHAIN MANAGEMENT

Third Semester

24 students currently enrolled

All 6 from first cohort (January 2016) still enrolled

ACHE UPDATE

M.S.Ed. in Career and Technical Education
implementation Fall 2017

B.S.Ed. in Educational Studies
implemented Fall 2016

**B.S. Information Technology and Information
Technology (Computer Networking Option)**
implementation Fall 2017

Bioinformatics Option for B.S. in Biology

NEW FACULTY



LETICIA SNOW

Assistant Professor
Instructional Design
College of Education



DR. GLYNICE CROW

Assistant Professor
of Management
College of Business

NEW FACULTY



DR. VANESSA MILLER

Assistant Professor
of Psychology
College of Arts and Sciences



DR. ELIZABETH PRUETT

Assistant Professor
of Early Childhood Education
College of Education

FACULTY DATA

Percent of classes taught by full-time faculty

	Total Classes	Taught by FT	% Classes Taught by FT Faculty
2012	570	371	65.09
2013	544	360	66.18
2014	546	373	68.32
2015	548	360	65.69
2016	572	384	67.13

FACULTY DATA

Total Full-time Faculty by College

COLLEGE	FA 2009	FA 2010	FA 2011	FA 2012	FA 2013	FA 2014	FA 2015	FA 2016
COAS	29	31	29	31	30	33	33	32
COB	25	27	26	27	26	26	24	26
COE	27	28	30	30	28	25	23	22
TOTAL	81	86	85	88	84	84	80	80

NEW EMPLOYEES



Dr. Katherine Quinnell
Library Director



Ms. Kim Bell, Director
Center for Lifelong Learning

HIGHLIGHTS



Students and faculty from the University's Chapter of the American Production and Inventory Control Society (APICS) attended the **2016 APICS National Conference in Washington, D.C.**

Athens State University art major Derek McElroy created the winning design for a newly formed nonprofit Board sponsored by Family Security Credit Union and the community. The design contest was made possible by Better Together of Alabama (BTA). Students competed to create a brand for the nonprofit organization.

Michael McWhorter, a 2016 graduate, won the top prize from the Tennessee Academic of Cosmetic Dentistry for designing its new logo.



HIGHLIGHTS



National Science Foundation
WHERE DISCOVERIES BEGIN

Athens State biology and math double major Antonio Bradley recently returned from a **National Science Foundation (NSF) Research Experience for Undergraduate (REU)** at Samford University.

Admittance to the REU program is highly competitive with a less than 10% acceptance rate.

Athens State University's Alpha Iota Chapter of the **Delta Mu Delta Honor Society** was recently named a Star Chapter by the international organization for business students. This chapter is also noted as the most award-winning Star Chapter in the organization's history with **15** annual recognitions. The University chapter was originally formed in 1970 and is housed in the College of Business. Advisors are Kim Bell and Dr. Kim Roberts.



HIGHLIGHTS

Early Childhood Department was invited by the State Department of Education to join with the Colleges of Education from three other institutions – Auburn, Jacksonville State, and the University of Mobile to form the **Early Educator Innovative Network**. The purpose of this network is to provide support for the development and implementation of model early educator programs and to serve as an exemplary program for other institutions in our state.



ARC Grant Update – There are currently 49 mentees and 11 mentors participating in the program. The program targets novice teachers with 0-3 years of experience. New teachers are provided with support, classroom resources and monthly professional development sessions. The participating school systems are Decatur City Schools, Athens City Schools and Morgan County Schools.

HIGHLIGHTS



The College of Education has partnered with Athens City Schools on an initiative designed to assist the school system in the development of online courses. Teachers from Athens City Schools selected as subject matter experts are working with faculty and students in the Instructional Design Program in this effort.



ATHENS
CITY SCHOOLS

HIGHLIGHTS



The College of Education has submitted curriculum requests to establish a **Middle Level Education minor and Autism Certification**. The Middle Level minor will allow students who have elective hours to pursue specialized knowledge and skills in teaching the middle grades 4-8. This minor will enhance elementary and secondary majors who might seek employment in the middle grades. This minor focuses on Philosophy, best practices, instructional strategies, assessment, and management. **The Autism certification will provide students with the opportunity to pursue specialized skills and knowledge in teaching students on the Autism spectrum.** The number of students being diagnosed with Autism Disorder is increasing. This certificate will focus on the unique teaching strategies for this population of students.



2016-2020 STRATEGIC PLAN

Athens State University has identified and compiled a four-year Strategic Plan based on Vision 2020 and input from all University stakeholders. This plan conceptualizes and sets a course for action for the University community to pursue and achieve through 2020.

- I. Athens State University will increase its recognition as the institution of choice for a culturally diverse traditional and non-traditional student population.
- II. Through a variety of innovative course delivery methods, Athens State will provide market-driven learning opportunities that offer a robust array of adult degree, liberal arts, education and business programs designed to meet the professional and personal needs of both students and employers.
- III. Athens State University will enhance its fiscal strength and effective planning process.
- IV. Athens State University will continue to strengthen its governance, partnerships and work with communities.

MR. MIKE MCCOY

**Vice President
for
Financial Affairs**

RESOLUTION FOR BUDGET AMENDMENT

Additional Revenue Fall 2016 \$ 243,606

Contingent Critical Need Items \$ 204,680

-COB \$ 13,680 (Funded \$13,680)

-COE \$ 30,000 (Funded \$30,000)

-COAS \$ 8,000 (Funded \$ 8,000)

-Technology \$116,000 (Funded \$48,320)

-Marketing \$ 37,000

Total Funded Contingent Critical Needs \$100,000 19

RESOLUTION FOR FOOD SERVICE CONTRACTS



Board of Trustee Resolution No. 1-10-21-2016

The University is requesting Board approval for the authority to negotiate and enter into food service contracts under *Code of Alabama 41-16-27-G* that accrue financial benefit to the University without having to follow the formal competitive bid process.

RESOLUTION FOR TRANSFER OF FUNDS



Board of Trustee Resolution No. 2-10-21-2016

The University is requesting that funds totaling \$40,009.24 be transferred to the University Foundation to be used by the Foundation for emergency assistance to students in financial need in accordance with the *Code of Alabama* 16-47A-5 (a).

FINANCIAL SUMMARY FY 2016

ATHENS STATE UNIVERSITY

UNAUDITED FINANCIAL SUMMARY FOR THE 12 MONTHS ENDING 9/30/2016

	OPERATING BUDGET	10/01-09/30/16 ACTUAL	10/01-09/30/15 ACTUAL FY15	VARIANCE POS (NEG)
REVENUES:				
REGULAR STATE APPROPRIATION	\$ 11,707,035	\$ 11,707,035	\$ 11,343,599	363,436
LOCAL GRANTS AND CONTRACTS	200,000	200,000	200,000	-
TUITION & FEES**	18,455,361	17,856,403	18,015,134	(158,731)
RENT	150,000	235,910	210,653	25,257
INVESTMENT INCOME	175,000	207,379	137,936	69,443
MISCELLANEOUS REVENUE	10,000	62,481	67,931	(5,450)
INDIRECT COST REVENUE	135,000	145,946	114,643	31,303
TOTAL REVENUES:	\$ 30,832,396	\$ 30,415,154	\$ 30,089,896	
EXPENDITURES:				
INSTRUCTION	\$ 13,196,223	\$ 12,126,352	\$ 11,788,475	337,877
ACADEMIC SUPPORT	3,053,620	2,829,897	2,794,666	35,231
STUDENT SERVICES	2,546,831	2,461,049	2,296,919	164,130
INSTITUTIONAL SUPPORT	7,759,181	7,557,717	7,032,516	525,201
OPER. & MAINT. OF PHYSICAL PLANT	3,395,641	2,818,867	3,545,067	(726,200)
SCHOLARSHIPS	850,000	880,122	1,073,137	(193,015)
TOTAL EXPENDITURES:	\$ 30,801,496	\$ 28,674,004	\$ 28,530,780	
CAPITAL PURCHASES:				
BOOKS	\$ 30,150	\$ 18,746	\$ 24,946	(6,200)
FURNITURE & EQUIPMENT	750	-	-	-
TOTAL CAPITAL PURCHASES	30,900	18,746	24,946	
EXCESS REVENUES OVER EXPENSES	\$ 0	\$ 1,722,404	\$ 1,534,170	

** Tuition and Fees includes a Revenue Deferral of \$4,947,253 for FY 2016 and \$4,653,940 for FY 2015



CAMPUS PROJECTS

BEATY MASON



- ❖ The 1st and 2nd phase are complete.
- ❖ The next scope of work for internal renovation is being developed.

CAMPUS PROJECTS

HOUSTON HALL

- ❖ The contract for the removal of Houston Hall has been executed and work is expected to begin over the next two months.



CAMPUS PROJECTS

College Street – specifications are being developed to bid paving work on parking lot



Security House – bid specifications are being developed for the renovation of the building exterior

Library – work on the replacement of HVAC controls is ongoing

DR. KEITH FERGUSON

**Vice President for
University Advancement**

UNIVERSITY BRANDING

YOU UNIVERSITY YOUR UNIVERSITY. YOUR WAY.

- The Federal Trademark application filed on April 26, 2016
- Received a “Statement of Refusal” (August)
- Six months to respond
- Attorneys feel the examiner erred in scope

UNIVERSITY MARKETING

Continuing to work on updating website

Currently addressing some issues
relating to accessibility

Implementing new media and
communications plan for 2016-2017

UNIVERSITY MARKETING



UNIVERSITY MARKETING



A banner for Athens State University registration. The background features a brick wall with a stone archway on the left and a student sitting at a table on the right. The Athens State University logo is centered in a white box. Below the logo, a blue bar contains the text "REGISTER FOR SPRING CLASSES NOV. 1". At the bottom, another blue bar contains the text "YOUR UNIVERSITY. YOUR WAY. | ATHENS.EDU/YOU".

ATHENS STATE UNIVERSITY

REGISTER FOR SPRING CLASSES NOV. 1

YOUR UNIVERSITY. YOUR WAY. | ATHENS.EDU/YOU



A banner for Athens State University graduation. The background shows a group of six graduates in black gowns and caps standing in front of a building. The Athens State University logo is centered in a white box. Below the logo, a blue bar contains the text "WHAT'S NEXT?". At the bottom, another blue bar contains the text "YOUR UNIVERSITY. YOUR WAY. | ATHENS.EDU/YOU".

ATHENS STATE UNIVERSITY

WHAT'S NEXT?

YOUR UNIVERSITY. YOUR WAY. | ATHENS.EDU/YOU

UNIVERSITY MARKETING



COMMUNICATIONS PLAN

<http://www.athens.edu/communications/>



Full Plan

Billboards

E-Mail

Social Media

Events

OCTOBER, 2016 ◀ ▶

SUN	MON	TUE	WED	THU	FRI	SAT
-	-	-	-	-	-	1
2	3	4	5	6	7	8
9	10	11	12	13	14	15

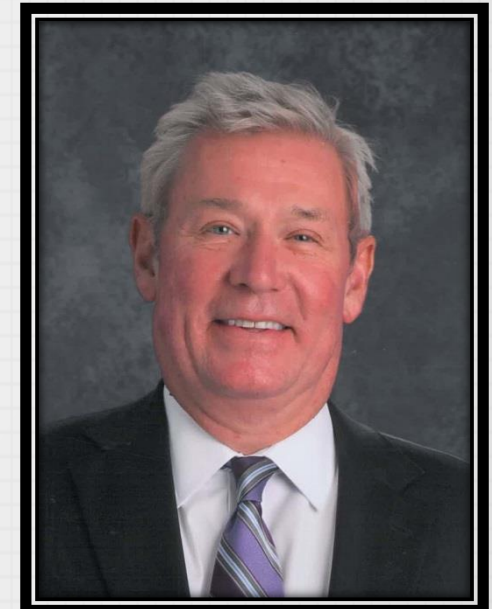


ADVANCEMENT



Fall Phon-a-thon schedule for
August 29 – November 15, 2016

Current Total	\$13,105.00
Last Year	\$13,774.00



Director of Institutional Development
Mr. David Brown

ANNOUNCEMENTS

 **HOMECOMING**
ATHENS STATE UNIVERSITY



BOOTS & BBQ

AUGUST 5 Friday, August 5 at 6:30 p.m.
Join us in front of Founders Hall. BBQ dinner with music from Union County Line- featuring Weston Stewart, 2011 National Banjo Champion and Class of 2012. Casual dress.

GRADUATION!



AUGUST 6 Saturday, August 6 at 9:00 a.m.
Join us in front of Founders Hall for the 2016 Summer Commencement Ceremony followed by lemonade and cookies under the Alumni Tent. We will celebrate the Class of 2016 and recognize the Class of 1966. Business attire.

All events are free and open to alums, students, faculty, staff and the Athens State community.

RSVP: 256-233-8185 or alumni@athens.edu

www.athens.edu/homecoming



FACULTY/STAFF CELEBRATION

OCTOBER 4, 2016



FIDDLER'S CONVENTION

OCTOBER 7-8, 2016

- Statue Unveiling
- Opened Fiddlers Museum
- Free Concert on Thursday Evening
 - 2016 Tickets Sold-9,272
 - 2015 Tickets Sold-6,938
 - Overall an excellent year



MS. SARAH MCABEE

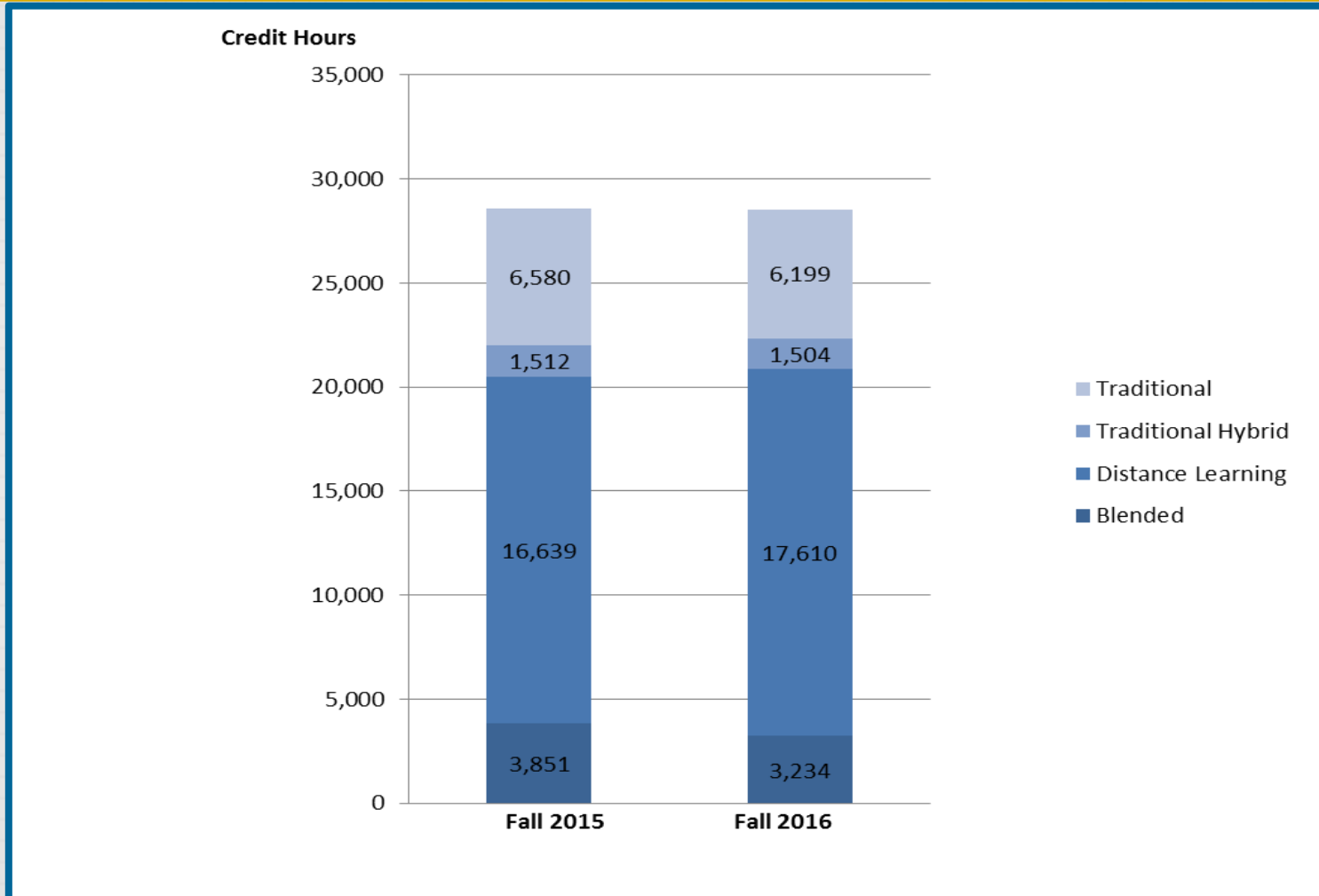
**Vice President
for
Enrollment and Student
Services**

FALL ENROLLMENT

	8/30/2016	Official		2015 Official	Difference
Headcount	3,114	3,065		3,042	↑23
CHP	29,275	28,547		28,582	↓35
New Students	704	709		699	↑10

	Undergraduate	Graduate
Headcount	3,028	37
CHP	28,324	223
New Students	678	31

CREDIT HOUR PRODUCTION BY DELIVERY METHOD



GOALS FOR SPRING 2017

2,964 Headcount
29,442 Credit Hours

- ❖ **1% increase over Spring 2016**
- ❖ **Registration begins November 1**

RETENTION

Official Fall 2014 to Fall 2015 Retention

Fall 2014 Cohort (New Degree Seeking Students, Undergrad)	Students from Cohort Returning Fall 2015	Students from Cohort Graduating in AY 2015	One-year Retention	Change
712	514	1	72.3%	↑2.4% pts.

Unofficial Fall 2015 to Fall 2016 Retention

Fall 2015 Cohort (New Degree Seeking Students, Undergrad)	Students from Cohort Returning Fall 2016	Students from Cohort Graduating in AY 2016	One-year Retention	Change
641	488	1	76.3%	↑4% pts.

DERREK SMITH

Director

Student Success Center

RETENTION SCHOLARSHIP



COMMITMENT TO LEARNING SCHOLARSHIP

Launched Fall 2016

GOAL

- Identify students who have no academic reason(s) for not continuing their studies

WHO

- New degree seeking students who started during Fall 2015

APPROACH

- Researched academic journals
- Analyzed Fall 2014 new degree seeking students to gain a projection

COMMITMENT TO LEARNING SCHOLARSHIP

KEY RESEARCH FINDING

A scholarship is as important to aid with reenrolling as it is for selecting a college

WHAT WAS LEARNED

For those who accepted the scholarship, the aid trumped whatever life issue was preventing reenrollment (Financial issues for most)

REACTION FROM RECIPIENTS

Tears
Joy
Unbelief
Pure gratitude



SARALYN MITCHELL

Director
Career Development Center

Career Development Center Recognition Alabama Association of Colleges and Employers

Katie Smith

2016 AACE Intern of the Year



Career Development Center Recognition

Alabama Association of Colleges and Employers

2016 AACE Achievement Award Internal Information/Education Program

Partnership with Disability Services to support success of
(WRP) Workforce Recruitment Program on Campus

- 18 students registered
- 12 students accept Summer positions at agencies on Redstone Arsenal
- Positions extended through September
- Strong relationships established



DR. MICHAEL ESSARY

**Presiding Officer
Faculty Senate**

UPDATES FROM FACULTY SENATE

Reviewed and affirmed the following policies/guidelines and forms since August 2016

- Program Review Policy/Guidelines/Report Form
- General University Requirements for Graduation
- Institutional Research/Guidelines and Forms
- Promotion of Faculty Policy/Guidelines and Forms
- Continuation of Appointments (Tenure) and Forms
- Faculty Expectations Guidelines
- Secondary Employment Form

The Distance Learning Policy is being reviewed

The Faculty Senate met with Sarah McAbee to discuss issues between Faculty and Enrollment Management/Student Services

MR. STEVE CLARK

**Presiding Officer
Staff Senate**

UPCOMING STAFF ACTIVITIES



OCTOBER

Breast Cancer Awareness Panel

October 28, 2016

11:00 am – 1:00 pm

Lunch and Learn at the CLL

(current and former University employees discussing their journey)

NOVEMBER

Collecting donations (cash and toys) for the Limestone County Department of Human Resources for their annual Christmas drive



DR. ROBERT GLENN

President



ANNOUNCEMENTS

Board of Visitors Meeting

October 28, 2016



ANNOUNCEMENTS

Alabama Center for the Arts Phase II

Grand Opening
November 16, 2016
10:00 am



Hall of Fame Induction
November 16, 2016
5:30 pm



ANNOUNCEMENTS



Campus Holiday Lunch

November 14, 2016

11:30 am

Ballroom

Holiday Open House

President's Home

December 1, 2016

3:00 pm – 5:00 pm

ANNOUNCEMENTS

FALL 2016

Commencement

Saturday, December 10, 2016

9:00 am College of Education

12:00 Noon – College of Arts and Sciences

3:00 pm – College of Business



ANNOUNCEMENTS



2017 National
Conference on
Trusteeship

April 2-4, 2017

Dallas, Texas

BOT COMMITTEES

1:00 pm

Academic Affairs

Sandridge Student Center Conference Room

Dr. Mark Heinrich
Cathy Dickens (ex-officio)
Clint Shelton
Crystal Brown
Nate Mitchell
Dr. Lisa Rich
Dr. James Gadberry
Dr. Mark Gale
Dr. Joe Delap
Dr. Vic Wilson
Mr. Ronnie Smith
Dr. Jeanne Payne
Tina Hooks (Recorder)



BOT COMMITTEES

1:00 pm

Enrollment /Student Affairs

Sanders Hall Conference Room

Maxine Randolph
Cathy Dickens (ex-officio)
Dr. Sandra Sims-deGraffenried
Macke Mauldin
Dr. Bruce Thomas
Felicia Mucci
Sarah McAbee
Guy McClure, Sr.
Paula Watkins
Kim Braden, Recorder

BOT COMMITTEES

1:00 pm

Finance and Facilities

Waters Hall Conference Room

Ronnie Chronister
Cathy Dickens (ex-officio)
Tazewell Shepard
Senator Arthur Orr
Dr. Tina Sloan
Steve Clark
Mike McCoy
Keshia Neerhof
Trisha Black
Barbara Ferguson, Recorder

