

Minutes

Enrollment and Student Affairs Committee

May 19, 2023

Student Center

1:15 p.m.

- I. Call to Order: 1:23 p.m., started recording Zoom
- II. Roll Call: Chair Missy Ming Smith, Trustee Dus Rogers, Lauren Blacklidge, Dr. Elizabeth Pruett, Dr. Randy Parker, Tracy Raby, Patrice Broaden, Jazmine Crutcher, Derrek Smith, Amy Garrison, Jeffrey Guenther, Ashley Miller, Mitchell Bazzel, Richard Collie, Gina Lovett, Victoria Mould, Tim Crafton, Kimberly Troupe, Brittani Stone, DJ Doorenbos, Emerald Simmons, Penny Roberts, Morgan Meadows.
- III. Approval of Agenda: Rogers and Pruett approved.
- IV. Approval of Minutes (January 2023): Rogers and Smith approved.
- V. New Business:
 - i. Intro of new team members and roles (see slide 4/19) and Outstanding Staff Member of the Year – John Booty Murray Award winner, Gina Lovett, introduced.
 - ii. Summer and Fall Enrollment Update: Slide titled “Summer 23 to summer 22 Total credit hours and head counts are up”. Full graph of numbers for summer and fall will be sent to Trustees Smith and Rogers from Ashley Miller.

- a. Comment: Fall numbers not shared in summary because the numbers change over the summer.
- b. Question: When do students start registering for fall? When they leave in the summer what percent are already registered for fall?
- c. Comment: Strategies employed to generate enrollment including texts and phone calls including phone calls made by directors, offices, and President Wehlburg.
- d. Comment: Dr. Pruett said College of Ed got an email of all the students arriving in the Fall, and appreciated that communication as it allowed them to reach out to new students re: coursework.
- e. Comment: Dr. Holm, Interim Dean in Education has utilized the Navigate technology to reach out to students.

iii. Spring Graduation Report: Increase in graduate degrees awarded. Increase in graduate business degrees. First nursing graduates pinned this year, 3 degrees awarded. Appreciate deans making an appearance to graduates at the check in area.

- a. Question: How many walked?
- b. Graduates not walking are mailed their diplomas, a letter from President Wehlburg, and their diploma cover. Graduates also get a digital copy via Parchment, which some grads post online.

iv. Community College Partnerships and Efforts: slides 12-14/19 titled re-engaging with the ACCA, Campus Visits to CC Campuses, & College Collaboration Dialogues. Focus for Randy and President Wehlburg: Reestablishing relationships, ongoing dialogues on collaboration opportunities. Also, when a 2-year college goes into a partnership industry

discussion we would like Athens State to go in/be at the table too because it would be a smooth transition.

VI. Other Business:

- a. Banner 9 Self-Service Update
- b. Student Inclusion: see slides 15-16/19.
- c. Spring Student Activities: see slides 17-19/19.
- d. Men of Kennis overview handout and ADA Assistance handout.
- e. June 8th SCALE Conference hosted at Athens State Univ. ACHE focused on enrolling some college but no degree (potential completers) AL 2nd highest # of those. Cross walks created to show a path to Bachelor degrees.

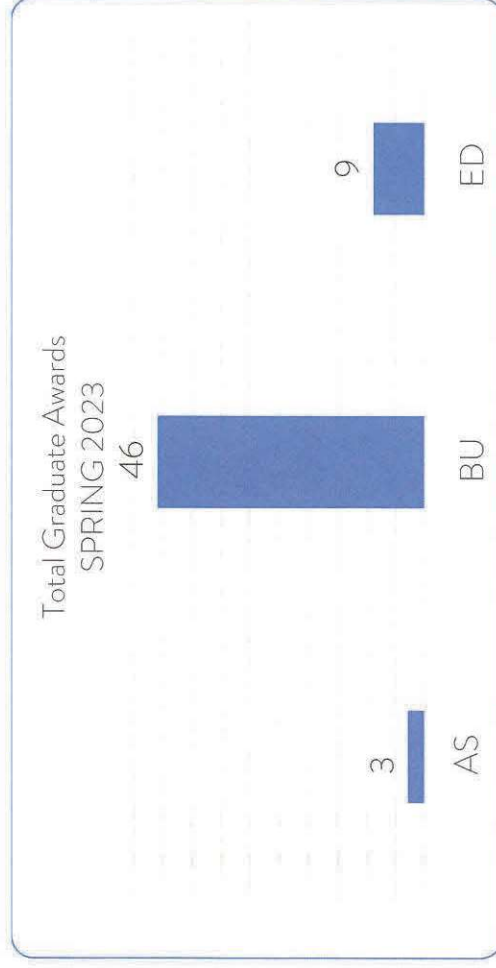
VII. Closing Comments from Committee Members: Thank you for continued efforts.

VIII. Adjourn



SPRING 2023 GRADUATION STATISTICS

58 Total Graduate Awards (includes Certificates and Degrees)



289 Total Undergraduate Awards (includes Certificates and Degrees)



SSB9 COMING SOON!

WHEN Self Service Banner 9

Mid-October 2023

- View & Update Contact Information, Emergency Contacts, Direct Deposit, Etc.
- Access Student Profile, Student Account & Financial Aid Information. Dashboard Available to Easily Alert Students of Holds & Registration Flags.
- View Course Offerings & Class Schedules in One Easily Accessed Location. Integrated with Degree Works for Student Maps.
- Proxy Accessibility for Parents Through Student Permissions.
- Streamlines Grade Processing for Faculty, Including the Ability to Enter Grades Via Spreadsheet.
- Provides More Self-Service Options for Employees.
- Offers More Efficient Communication Management for Financial Aid, Tuition Notices, Registration Reminders, Etc.

UP-TO-DATE TECHNOLOGY

WHAT

The current SSB8 portal will be upgraded to the SSB9 platform over the course of this year.

WHY

SSB9 offers a modern digital experience with a redesigned user interface. It has the capability to provide relevant information in an easy to navigate manner with both mobile and standard web enhancements.

HOW

Training and how-to-articles planned for user functionality and will be available in the Knowledge Base, etc.





Summer 23 to Summer 22 Total Credit Hours & Head Counts are Up

- Total Credit Hours 14120 vs. 13851
 - Net Paid 13122 vs. 12906
- Total Headcount 1952 vs. 1924
 - Undergraduate 1620 vs. 1683
 - Graduate 332 vs. 241
- Currently Credit Hour Production by College is up for all 3 colleges
- Graduate Credit Hour Production is significantly up and the numbers off-set a slight dip in Undergraduate Credit Hour Production.

Re-engaging with the Alabama Community College System ACCA

- On-going discussions with Senior Vice-Chancellor Susan Price & others
- Presentation scheduled for the Instructional Officers Association 6/1/23
- Presentation scheduled for the Deans of Students Association 6/8/23
- Presentation scheduled for the Adult Education (ALAPCAE) 6/16/23
- Requested an Agenda spot for President's Association and AD's meeting





Campus Visits to CC Campuses

- Met with Calhoun president and others regarding ACA dorms 3/25/23
- Met with Snead State CC leaders to sign an MOU 4/6/23
- Met with Wallace-Hanceville personnel regarding the Athens BSN 4/13/23
- Met with NW-SCC president and others to review joint programs 5/3/23
- Met with Northeast CC Deans to review programs of mutual benefit 5/12/23



College Collaboration Dialogues

- Discussions with Deans at Lawson State to review collaborations for the IOA and Men of Kennis scholarships and MOU
- Discussions with Deans at Coastal CC regarding the Adult Degree, Prior Learning Assessment and the Career and Technical Education degrees to assist in retention of their Career Faculty and professional development for Staff.
- Discussions with Leaders at Drake to strengthen MoK referrals and other programs of mutual benefit
- Discussions with the president and Regional Director of the ALAPCAE regarding the potential for Adult Education employees to take advantage of degrees at Athens State and the tuition reduction for ACCS employees and dependents
- Established point of contact with Central Alabama CC to facilitate MoK referrals
- Established point of contact with Coastal CC to assist in promoting the MoK scholarship program



Men of Kennis

- New MOU with Snead State highlights MoK initiative. One student from Snead has graduated from MoK
- NW-SCC visit identified one student who is currently enrolled in the program
- Brochures have been updated and regional meetings are being planned
- MOU with Drake is being updated
- MOUs with Trenholm and Lawson State for MoK are in process



ADA Assistance Provided

- Fall 2022
 - ADA Students-36
 - Faculty & Staff 1
- Spring 2023
 - ADA Students-36
 - Faculty & Staff-3
- Summer 2023
 - ADA Students-10 (currently)
 - Faculty & Staff-3



ATHENS STATE
UNIVERSITY

**Board of Trustees:
Enrollment and Student Affairs
Committee Meeting**

Friday, May 19, 2023 - 1:15 p.m.
Sandridge Student Center - Banquet Room

AND

Zoom:

<https://athens.zoom.us/j/81267141804?pwd=Q0JMNmRzOFdlK2xFSmpBL0o5MzUyQT09>





Agenda

- I. Call to Order
- II. Roll Call
- III. Approval of Agenda
- IV. Approval of Minutes (January 2023)
- V. New Business
 - i. Introduction of New Division Members
 - ii. Summer and Fall Enrollment Update - Ashley Miller
 - iii. Spring Graduation Report - Tracy Raby
 - iv. Community College Partnerships and Efforts - Randy Parker
- VI. Other Business
 - i. Banner 9 Self-Service Update - Tracy Raby
 - ii. U.S. Department of Education Title III Grant Year Three End of Year Report Highlights - Derrek Smith
 - iii. Spring Student Inclusion Program Highlights - Richard Collie
 - iv. Spring Student Engagement Program Highlights - Amy Garrison
- VII. Closing Comments from Committee Members
- VIII. Adjourn

NEW TEAM MEMBERS & NEW ROLES

Patrice Broaden, PhD., ADA Student Accessibility
Services Specialist & Title IX
Tricia “Trish” Brown, Success Coach
Jazmine Crutcher, Success Coach
Tina Jhin, Enrollment Advisor and Recruiter
Amber Martinez, Assistant Director of Admissions for
Recruiting
Jowanda McNeil, Associate Registrar
Victoria Mould, Transcript Evaluator and Operations
Assistant





Summer and Fall Enrollment Update

Summer 2023 Enrollment Comparison

Comparison Terms	Summer 2023	Summer 2022	Summer 2021	Summer 2020	2023/2022
Comparison Dates	5/15/2023	5/15/2022	5/15/2021	5/15/2020	change (#)
Total Credit Hours	14124	13852	13432	14279	272
UNV 300/400 Hours	989	910	788	626	79
Net Paid Hours	13135	12942	12644	13653	193
Enrolled Students	1952	1914	1804	1940	38
New Admitted	440	372	356	390	68
New Enrolled	304	263	213	231	41
Continuing Students	1648	1651	1591	1709	-3
UNDERGRADUATE COMPARISON					
Total UG Hours	12357	12490	12469	13592	-133
UNV 300/400 Hours	989	910	788	626	79
UG Net Paid Hours	11368	11580	11681	12966	-212
UG Students	1617	1672	1648	1822	-55
New Admitted UG	330	300	280	365	30
New Enrolled UG	230	218	166	217	12
Continuing UG Students	1387	1454	1482	1605	-67
GRADUATE COMPARISON					
Total Grad Hours	1767	1362	963	687	405
Grad Students	335	242	156	118	93
New Admitted Grad	110	72	76	25	38
New Enrolled Grad	74	45	47	14	29
Continuing Grad Students	261	197	109	104	64
ENROLLED MAJORS BY COLLEGE					
AS Degree-Seeking Majors	496	484	454	494	12
BU Degree-Seeking Majors	814	787	683	711	27
ED Degree-Seeking Majors	508	535	542	567	-27
Certificate-Seeking GR	1	3	1	0	-2
Certificate-Seeking UG	5	15	17	19	-10
Non-Degree/Non-Cert-Seeking	128	90	107	149	38



Summer and Fall Enrollment Update

Summer 2023 Credit Hour Comparison

CREDIT HOUR PRODUCTION BY COURSE COLLEGE					
AS	3196	3089	3101	3573	107
BU	5517	5394	4966	5439	123
ED	4376	4363	4522	4606	13
No College-ADP/CP Courses	46	96	55	35	-50
No College-UNV 300/400	989	910	788	626	79
UNDERGRAD CREDIT HOUR PRODUCTION BY COURSE COLLEGE					
AS - UG course level	3061	3017	3065	3522	44
BU - UG course level	4221	4353	4381	5172	-132
ED - UG course level	4040	4114	4180	4237	-74
No College-ADP/CP Courses - UG	46	96	55	35	-50
No College-UNV 300/400 - UG	989	910	788	626	79
GRADUATE CREDIT HOUR PRODUCTION BY COURSE COLLEGE					
AS - GR course level	135	72	36	51	63
BU - GR course level	1296	1041	585	267	255
ED - GR course level	336	249	342	369	87

Fall 2023 Enrollment Comparison

Comparison Terms	Fall 2023	Fall 2022	Fall 2021	Fall 2020	2023/2022
Comparison Dates	5/15/2023	5/15/2022	5/15/2021	5/15/2020	change (#)
Total Credit Hours	14257	14612	12824	14726	-355
UNV 300/400 Hours	737	793	746	554	-56
Net Paid Hours	13520	13819	12078	14172	-299
Enrolled Students	1529	1475	1311	1484	54
New Admitted	425	457	402	442	-32
New Enrolled	203	242	236	250	-39
Continuing Students	1326	1233	1075	1234	93
UNDERGRADUATE COMPARISON					
Total UG Hours	12916	13808	12338	14201	-892
UNV 300/400 Hours	737	793	746	554	-56
UG Net Paid Hours	12179	13015	11592	13647	-836
UG Students	1306	1340	1231	1406	-34
New Admitted UG	366	400	360	393	-34
New Enrolled UG	180	219	218	226	-39
Continuing UG Students	1126	1121	1013	1180	5
GRADUATE COMPARISON					
Total Grad Hours	1341	804	486	525	537
Grad Students	223	135	80	78	88
New Admitted Grad	59	57	42	49	2
New Enrolled Grad	23	23	18	24	0
Continuing Grad Students	200	112	62	54	88
ENROLLED MAJORS BY COLLEGE					
AS Degree-Seeking Majors	461	482	432	429	-21
BU Degree-Seeking Majors	675	603	493	582	72
ED Degree-Seeking Majors	372	376	370	458	-4
Certificate-Seeking GR	0	0	1	0	0
Certificate-Seeking UG	5	5	7	4	0
Non-Degree/Non-Cert-Seeking	16	9	8	11	7



Summer and Fall Enrollment Update

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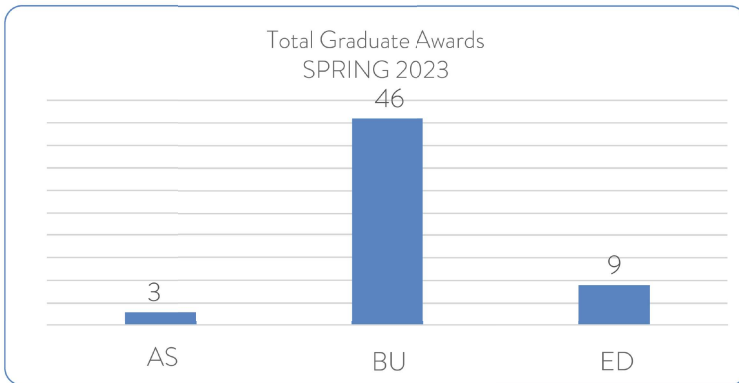
CREDIT HOUR PRODUCTION BY COURSE COLLEGE					
AS	3921	4213	3584	3896	-292
BU	5889	5501	4569	5522	388
ED	3701	4084	3907	4742	-383
No College-ADP/CP Courses	9	21	18	12	-12
No College-UNV 300/400	737	793	746	554	-56
UNDERGRAD CREDIT HOUR PRODUCTION BY COURSE COLLEGE					
AS - UG course level	3819	4108	3554	3851	-289
BU - UG course level	4860	4892	4221	5270	-32
ED - UG course level	3491	3994	3799	4514	-503
No College-ADP/CP Courses - UG	9	21	18	12	-12
No College-UNV 300/400 - UG	737	793	746	554	-56
GRADUATE CREDIT HOUR PRODUCTION BY COURSE COLLEGE					
AS - GR course level	102	105	30	45	-3
BU - GR course level	1029	609	348	252	420
ED - GR course level	210	90	108	228	120



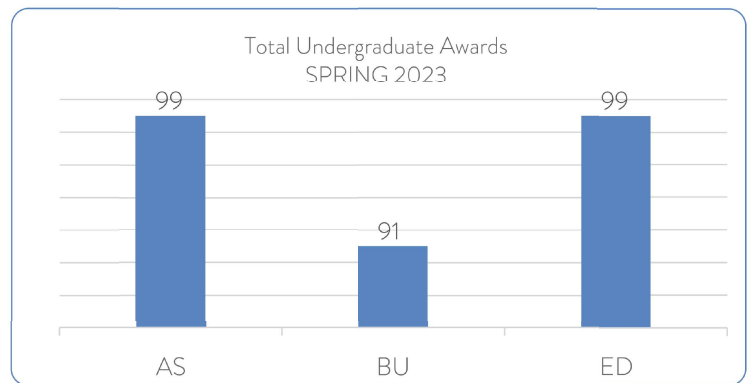
REGISTRAR'S OFFICE ATHENS STATE UNIVERSITY

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Data Compiled 12-May-2023 | Registrar's Office

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Community College Partnerships & Efforts

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Student Inclusion Spring Program Highlights



Athens State University

February 27 · 🌐

The Office of Student Inclusion presents a spotlight on the life and legacy of Maya Angelou (1928-2014). Maya Angelou's legacy is written in her famous autobiography "I Know Why the Caged Bird Sings," as well as her memoirs, poems, essays and plays.
#AthensStateUniversity #BlackHistoryMonth #History #trailblazers



Athens State was well-represented yesterday in Montgomery for #HigherEducationDay! Special thanks to the Alabama Higher Education Partnership for providing this special opportunity for students to learn about the legislative process and interact with our State's leaders!





Student Inclusion Spring Program Highlights



SPRING STUDENT ACTIVITIES

- Student Leadership Retreat - 4H Center Columbiana, AL
- Virtual Reality Alice Escapes Wonderland - Virtual Event
- Etiquette Dinner and Seminar - Hybrid
- Black History Month Movie Night "Hidden Figures"
- Leadership Lunches with Interim President Wehlburg
- Trash Pandas Sports Career Night - Panel and Game
- Earth Day
- Honors and Awards Convocation and Reception





EARTH DAY

- Co-Hosted with Keep Athens Limestone Beautiful
- Estimated 1000 Attended
- Scheduled for 4/20/2024
- Student Volunteers from Bonner Leaders, Athenian Ambassadors, Society for Human Resource Management, & Student Alabama Education Association

STUDENT LEADERSHIP RETREAT

- 2 day Retreat to the 4H Center in Columbiana, AL
- Outdoor Teambuilding Activities
- Group Seminars including:
 - Courageous Leadership Skills
 - Clifton Strengths: a strengths-based approach to personal and professional development
 - You Soup: understanding diversity and the intersections of identity
- Social Connection: including campfire s'mores, Uno, meals, and free time.

