

Athens State University
Enrollment/Student Affairs Committee
May 18, 2018

The Enrollment/Student Affairs Committee held a meeting on Friday, May 18, 2018 in the conference room of Sanders Hall.

PRESIDING: Mrs. Cathy Dickens

The meeting was called to order at 1:17 p.m. by Mrs. Cathy Dickens.

ROLL CALL

The following committee members were present:

Mrs. Cathy Dickens
Ms. Sheila Davis
Ms. Cathy Brett
Ms. Sarah McAbee

Derrek Smith, Helen Crider, Bethany Campbell and Kim Braden (recording) were also present. Jimmy Baker, Dr. Glenn, Ronnie Smith, and Dr. Darlene Turner-White were absent.

The agenda was approved by all committee members (Davis/McAbee).

The minutes from January 19, 2018 were approved as written by all committee members (McAbee/Brett).

OLD BUSINESS

NONE

NEW BUSINESS

1. Scholarship Update (Derrek Smith, Bethany Campbell, Helen Crider)

- a. Revised our scholarship process to a merit/need based approach to be more competitive. Under the old process we awarded 50 students for 2017/18; with the new approach we awarded 330 students for 2018/19.
 - i. Merit Awards:
 1. Excellence Scholarship—3.00 GPA, 9 hours of enrollment (\$1000/annually)
 2. Athenian Excellence Scholarship—3.75 GPA, 12 hours of enrollment (\$2,000 annually)
 - ii. Empowerment Awards:

1. Empowerment Scholarship—min. EFC is 1000, 9 hours of enrollment (\$375 per semester)
 2. Athenian Empowerment Scholarship—min. EFC is 1000, 12 hours of enrollment (\$475 per semester)
- b. These are institutional funds only. Does not include Foundation Scholarships.
 - c. \$300,000 of our scholarship funds are committed to employee/dependent waivers.
 - i. Employees/dependents can attend tuition free after 3 years. Also have an agreement with community colleges for employees/dependents to attend on a waiver. No requirement as to how long an employee must work once a waiver has been received.
 - d. \$325,000 for 18/19 to commit for 2 year awards:
 1. Fall 50% (\$162,00), Spring 30% (\$97,000), Summer 20% (\$65,000)
 - e. Very cautious not to over award. We are under budget so we will re-access and re-award.
 - f. Scholarships are our most effective recruiting tool.
 - g. We did not put dollars aside for specific groups.
 - h. Surprised at how difficult it was to give money to students to attend—took lots of communication and encouragement.
 - i. Initial email with more information to follow
 - ii. Follow-up letter with requirements
 - iii. Follow-up with phone call
 - iv. Week of deadline reminder
 - i. Every student that applied for admissions that was eligible was considered for an award.
 - i. 48-hour minimum requirement. Didn't want to take away from community colleges. Looked at UAH and UNA.
 - j. Discussion:
 - i. By offering lower award amounts we were able to capture more students. Hopefully, students that are more committed and will finish their degree. Any amount makes a student feel valued.



Scholarships.pdf

2. Enrollment Update (Sarah McAbee):

- a. Spring 2018 Final enrollment numbers



Spring 2018 Final.pdf

- b. Current Summer 2018 ongoing enrollment—summer is struggling. Students don't understand year round pell—working to get the word out to them. Need to keep the students we have registered—hope to get them all paid.



Summer 2018.pdf

- c. Current Fall 2018 ongoing enrollment—ahead in CHP in both UG and GR due to scholarship awards. Required them to register by May 4 if awarded a scholarship. Grad programs are great. Valuable and very affordable.



Fall 2018.pdf

3. Minority Recruitment Update:

- a. Necedah Henderson and Dr. Turner-White met and a lot of the ideas presented we are already doing:
 - i. Snead State Trio workshops/campus tours—1st generation college students/minorities. Hosted on campus. Some received a scholarship.
 - ii. Contacts at Lawson State to build the same program as Snead.
 - iii. Attend Talladega College Upward Bound program—federally funded program. Focus on diversity and access to college.
 - iv. Holy Family Catholic School in Birmingham—work school-go to school 4 days/work 1 day, low income. Reach out to minorities—talking with them about 2 + 2 pathway programs. Also talking with a school in Nashville that is similar.
 - v. There is a group in Decatur that gives scholarships to minorities. Sheila Davis will research and send contact information to Necedah and Dr. Turner-White.

4. Enrollment Council:

- a. Deans Council requested an enrollment council be created to talk with Enrollment Management more.
- b. We have held 2 meetings so far. Explaining Enrollment Management in general.
- c. Trying to train campus on our functions and how we go about doing the things we do. Will continue to cover each area in Enrollment Management. So far we have covered Admissions and Recruiting. Will cover Communication Plan next.
- d. Will also have one on one meetings out of the council. Each group will be invited to meet with Enrollment Management.

5. Other Business:

- a. President's list emails and PDF certificates were sent to 222 students for Spring 2018.
- b. Provost's list emails and PDF certificates were sent to 269 students for Spring 2018.

6. Closing Comments:

- a. Good updates—exciting to see what staff in Enrollment Management are doing.
- b. Making a difference for the University and it shows.
- c. Great job to Bethany and Helen on presentations at the BOT Retreat.

The meeting was adjourned at 2:02.