



Athens State University
Board of Trustees
Development Committee
Minutes of October 21, 2022 Meeting

Attendees: David Brown, Glenn Conner, Brandy Conway, Naomi DuBois, Bill Dunnivant, Jerry Evans, Keith Ferguson, Chelsea Green, Susan Ming, Rachel O'Sullivan, Betty Ruth-Oliver
Tonyia Bowling (Recording)

1. Call to Order - Mr. Bill Dunnivant
 - i. Meeting called to order at 1:15 p.m.
 - ii. Meeting location: Founders Hall Chapel
2. Presentation of July 15, 2022 Minutes - Mr. Bill Dunnivant
Upon review of minutes, Ms. Naomi DuBois noted that she was not present at the July 15, 2022 meeting. The minutes will be revised for this correction.
3. Updates

Capital Campaign Update – Mr. David Brown

Mr. Brown reported that the capital campaign total was \$23,028,206 at September 30, 2022.

Grants Update – Ms. Rachel O'Sullivan

Ms. O'Sullivan provided the following grants updated.

Grants allocated by the local legislative delegation have awarded \$16,600 in support of the 2022-2023 Fiddlers Concert Series. The grants are awarded through the Alabama Department of Tourism.

Ms. O'Sullivan explained that the impact of grants on our students continues to be the interest of funders. The ActiveFlex grant of \$2.8 million has provided 1,000 laptops and 200 hotspots to students, providing them with needed flexibility and connectivity. Through this grant funding, 15 classes have been redesigned, impacting 69 classes and 1,467 students served. The faculty who led the initiative which facilitated these modifications have won an award.

Another student-focused grant is the Men of Kennis – CEED Program. There are 25 students enrolled in the Men of Kennis – CEED Program; five students who were enrolled in the program have graduated. Students are recruited from schools and also through radio, billboards, and social media advertising.

NSF has awarded \$650,000 to provide scholarships for STEM educators.

Paver Project & Alumni Chapters – Dr. Glenn Conner

Dr. Conner reported the paver project is in process. To date, paver proceeds total \$119,200; \$95,360 will be allocated to alumni endowed scholarships and \$23,840 will be allocated to unrestricted alumni funds, less inscription costs.

Dr. Conner announced that recent alumni gatherings have been held in Mobile and Huntsville. A Decatur event is being planned for February.

Annual Fund – Ms. Chelsea Green

Ms. Green announced that the 1822 Challenge Giving Day held on August 2 raised over \$47,000. The Fiddlers Steering Committee will provide a matching gift of \$25,000 to the annual giving day campaign. Ms. Green explained that the average gift was \$249; the largest gift was \$6,000; the smallest gift was \$18.22. Gifts were received from 89 donors - 33 faculty-staff, three Foundation Board members; three Board of Trustees members, four friends, and 43 alumni. Annual appeal letters will be mailed in October and then at the beginning of December.

Sponsorships – Ms. Brandy Conway

Ms. Conway reported that open proposals are out for sponsorships of the STEM sat (Cube sat) project, the cyber lab, and the crime lab/training center.

Fiddlers provides 14 sponsorship opportunities; all but two are filled. Ms. Conway explained that the Alabama Farmers Cooperative did not commit to the Main Stage Sponsorship of \$10,000 for 2022. The twelve sponsorships for Fiddlers total \$38,500. There are three confirmed sponsors of \$500 each for the 2022-2023 season of the Fiddlers Concert Series. There are six concerts planned for the season – December 2022, and January, March, May, July, and September 2023. The Alabama State Council on the Arts awarded a \$14,000 grant for the Fiddlers Concert Series this year.

Upcoming Events – Ms. Brandy Conway

Ms. Conway presented a calendar of upcoming events and announced the Veterans Day program planned for November 11 and the Athens Forever Gala planned for February 25.

Fiddlers Convention – Dr. Keith Ferguson

Dr. Ferguson provided a comparison of the 2022 and 2021 Fiddlers conventions.

	<u>2021</u>	<u>2022</u>	
Income	\$208,966	\$264,754	27% increase
Expenses	<u>118,423</u>	<u>161,370</u>	
Net Income	<u>\$90,543</u>	<u>\$103,384</u>	
Expenses:			
Security	\$10,390	\$17,250	
Judges	\$9,400	\$15,000	
Prize Money	\$19,325	\$47,500*	

*Prize money places increased from five in 2021 to eight in 2022.

Ticket sales correlate to headliner entertainment; 800 more tickets were sold on Saturday this year.

4. New Business – Dr. Ferguson distributed the 2021 Annual Report.
5. Meeting adjourned at 1:48 p.m.