

Athens State University
Board of Trustees
Development Committee
Minutes of January 20, 2023 Meeting

Attendees: David Brown, Glenn Conner, Brandy Conway, Cathy Dickens, Naomi DuBois, Jerry Evans, Keith Ferguson, Garth Lovvorn, Gabrielle McGraw, Susan Ming, Betty Ruth-Oliver, Debra Vaughn, Chelsea Green (Recording)

1. Call to Order – Ms. Cathy Dickens
 - i. Meeting called to order at 1:15 p.m.
 - ii. Meeting location: Founders Hall Chapel
2. Presentation of October 21, 2022 Minutes – Ms. Cathy Dickens
 - i. Motion to Approve Minutes – Mr. Jerry Evans
 - ii. 2nd Ms. Betty Ruth-Oliver
 - iii. Motion Passed
3. Updates

Capital Campaign – Mr. David Brown

Mr. Brown reported that the Capital Campaign total was \$25,222,339 through December 31, 2022. Funding consists of donations from 44% friends, 37% alumni, 13% corporations, and 6% internal

Grants – Ms. Gabrielle McGraw

Ms. McGraw reported that over \$13.6m has been awarded in grants since the beginning of the Capital Campaign. Funding breakdowns consists of 37% for faculty & staff, 36% for technology & equipment, 24% for student support, and 3% for community support. A recent \$2,000,000 grant from UTEACH will fund educating STEM teachers over 5 years. Additionally, the National Science Foundation (NSF) will be on campus in September 2023 to discuss grant funding with multiple organizations.

Paver Project & Alumni Chapters – Dr. Glenn Conner

Dr. Conner reported the paver project is in process. To date, paver proceeds total \$128,600; \$102,880 will be allocated to alumni endowed scholarships and \$25,720 will be allocated to unrestricted alumni funds, less inscription costs.

Annual Fund – Ms. Chelsea Green

Ms. Green announced that the 2022 Annual Fund raised \$170,345.14. Funding consists of donations from 64% alumni, 25% internal, and 11% friends. Giving Day 2023 will be hosted on Tuesday, August 1, 2023. A Giving Day webpage will be developed to highlight special initiatives and projects.

Sponsorships – Ms. Brandy Conway

Ms. Conway reported that open proposals are out for sponsorships of the STEM sat (Cube sat) project, the cyber lab, and the crime lab/training center. Athens Police Department has expressed interest in partnering with the University to utilize the crime lab/training center. The proposed location for the crime lab/training center is Brown Hall.

Torch Technologies has expressed interest in funding a scholarship and creation of learning partnership. Additionally, a meeting was recently held to discuss a potential learning partnership with ASRC.

Fiddlers sponsorships for 2023 are now available. Benefits of each sponsorship level will be reevaluated prior to reaching out to recurring/new companies.

Ms. Conway presented a calendar of upcoming events and announced the Morgan County Alumni Mixer (February 9), Athens Forever Gala (February 25), International Women's Day planned (March 8), and the Foundation Scholarship Reception & Alumni Awards (April 8).

Fiddlers Convention – Ms. Brandy Conway

Ms. Conway announced that Fiddlers sponsorships for 2023 are now available. Nanny's Lemonade has been confirmed for a \$1,000 sponsorship for the Craft Vendor Area and \$1,000 for the Shade Tree Picking Area. Benefits of each sponsorship level will be reevaluated prior to reaching out to recurring/new companies.

4. New Business

Dr. Ferguson requested that the Development Committee be repurposed since the Capital Campaign is officially complete. He announced that the Foundation Board voted to create a Development Committee for future campaigns at their January 17, 2023 meeting.

Mr. Garth Lovvorn requested an update on the Presidential Search. Ms. Cathy Dickens stated that an announcement will be made at today's Board of Trustees meeting at 2:30 p.m.

5. Adjourn

- i. Motion to Adjourn – Mr. Jerry Evans
- ii. 2nd Mr. Garth Lovvorn
- iii. Meeting Adjourned at 1:50 p.m.