



Academic Affairs Committee Minutes

January 17, 2025

McCandless Hall Room 300

Present: Denver Betts, Tommy Coblenz, Dena Mayfield, Patricia Elmore, John Wells, Shannon Pittman, Jennifer Mares, Alyson Gill, Molly Myhan (Recorder)

Absent: Stephen Carter, Julia Roth

- I. Meeting called to order by Dr. Betts – 1:15 p.m.
- II. Roll Call
- III. Approval of Agenda – approved with no changes
- IV. Approval of Minutes (October 18, 2024) – approved with no changes
- V. Academic Dashboard (Program Growth and Decline, 2022 - 2025)
 - College of Arts and Sciences
 - Undergraduate program growth:
 - Nursing: +1550%
 - Individualized Degree Program (IDP): +73%
 - Psychology: + 88%
 - Graduate program growth:
 - Cybersecurity: + 357%
 - College of Business
 - Undergraduate program decline:
 - Accounting: - 30%
 - Management and Business Administration: -12%
 - Graduate program growth:
 - Accountancy: +161%
 - Acquisition and Contract Management: +450%
 - Graduate program decline:
 - Logistics and Supply Chain Management: - 48%

- College of Education
 - Undergraduate program decline:
 - Elementary Education: - 37%
 - Graduate program growth:
 - Learning Sciences: +100%
 - Graduate program decline:
 - Career and Technical Education (CTE): -15%

VI. New Business

- Athens Academy – Coming soon!
 - interactive two-week faculty innovation workshop
 - will provide faculty with additional tools to deliver more engaging courses online and deepen student engagement
- New Graduate Certificate in Management of Cybersecurity Operations
 - will provide a flexible option for students, particularly those with time and budget constraints or intermediate academic goals.
 - learning outcomes will prepare students for dynamic roles in the cybersecurity field, addressing both technical and strategic aspects of cyber operations.
 - proposed delivery format: 100% online
- Alterations in MS in Strategic Leadership in Business Analytics
 - name change to MS in Strategic Leadership
 - creation of five concentrations
 - Business Analytics
 - Healthcare Management
 - Human Resource Management
 - Management of Cybersecurity Operations
 - Tailored Leadership

VII. Adjourn (Dr. Betts) – 1:55