



BOARD OF TRUSTEES

APRIL 15, 2016

12:00 Noon – Working Lunch

DR. RON INGLE

**Interim
Provost/Vice President
for Academic Affairs**

WELCOME



Dr. Joe Delap

**Provost/
Vice President
for Academic Affairs**

ACCREDITATION UPDATE

Level Change Approval



SACSCOC Agenda for June

ACCREDITATION UPDATE



Submitted responses to final report and ACBSP Board will review our candidacy for reaffirmation on April 14-15, 2016 for our College of Business accreditation and new accreditation for the Accounting Program.

PROGRAM UPDATE



ALABAMA

Commission On Higher Education

B.S.Ed. Educational Studies

B.S.Information Technology

Information Technology

(Computer Networking Option)

on ACHE agenda for June

GRADUATE PROGRAM

M.A. in Religious Studies

- ❖ Scheduled to be implemented in Fall 2016 – Pending Level change approval from SACSCOC

M.Ed. in Career and Technical Education

- ❖ Waiting on ACHE approval (on June agenda)
- ❖ Scheduled to be implemented in Fall 2017



FACULTY POSITIONS



- ❖ 2 in College of Arts & Sciences – Psychology and Computer Science



- ❖ 1 in College of Business – Logistics Management



- ❖ 2 in College of Education – English Language Learner and Secondary History/Social Studies Education

HIGHLIGHTS

College of Education hosted WeTeach Conference in January. Almost 200 high school students attended to learn more about teaching as a possible career and profession.



The 3rd Annual Y.E.A. (Youth Education and Awareness) Conference held on Athens State University's campus April 9. Dr. Quanda Watson-Stevenson, Assistant Professor of Criminal Justice, serves as the Y.E.A. Conference Director.

MR. MIKE MCCOY

**Vice President
for
Financial Affairs**



FINANCIAL SUMMARY FOR THE QUARTER ENDING 3/31/2016

	OPERATING BUDGET	10/01-03/31/16 ACTUAL FY16	10/01-03/31/15 ACTUAL FY15	VARIANCE
REVENUES:				
REGULAR STATE APPROPRIATION	11,707,035	3,902,344	3,781,200	\$ 121,144
LOCAL GRANTS AND CONTRACTS	200,000	181,442	73,251	\$ 108,191
TUITION & FEES	18,455,361	12,018,081	11,843,604	\$ 174,477
COMMISSIONS	0	102	1,352	\$ (1,250)
RENT	150,000	121,741	87,812	\$ 33,929
INVESTMENT INCOME	175,000	103,057	37,433	\$ 65,624
MISCELLANEOUS REVENUE	10,000	7,192	14,946	\$ (7,754)
INDIRECT COST REVENUE	135,000	57,932	16,024	\$ 41,908
TOTAL REVENUES:	\$ 30,832,396	\$ 16,391,891	\$ 15,855,622	\$ 536,269
EXPENDITURES:				
INSTRUCTION	13,196,223	5,815,934	5,706,930	\$ (109,004)
ACADEMIC SUPPORT	3,053,620	1,332,988	1,358,307	\$ 25,319
STUDENT SERVICES	2,546,831	1,226,717	1,113,154	\$ (113,563)
INSTITUTIONAL SUPPORT	7,759,181	2,910,178	2,723,268	\$ (186,910)
OPER. & MAINT. OF PHYSICAL PLANT	3,395,641	1,314,679	1,320,751	\$ 6,072
SCHOLARSHIPS	850,000	415,203	627,437	\$ 212,234
TOTAL EXPENDITURES:	\$ 30,801,496	\$ 13,015,699	\$ 12,849,847	\$ (165,852)
CAPITAL PURCHASES:				
BOOKS	(30,150)	(5,909)	(11,291)	\$ (5,382)
AUDIO VISUAL				\$ -
FURNITURE & EQUIPMENT	(750)	-	-	\$ -
TECHNOLOGY < 25,000	-	-		\$ -
TECHNOLOGY > 25,000				
TOTAL CAPITAL PURCHASES	\$ (30,900)	\$ (5,909)	\$ (11,291)	\$ (5,382)
EXCESS REVENUES OVER EXPENSES	\$ -	\$ 3,370,283	\$ 2,994,484	\$ (375,799)



MAJOR CONSTRUCTION/RENOVATION PROJECTS

BEATY MASON



Phase II has been completed. Roof painting project finished early spring and backyard drainage and landscaping will occur later spring and early summer.

MAJOR CONSTRUCTION/RENOVATION PROJECTS



ALABAMA CENTER FOR THE ARTS

Completion of Phase II on target for this month with occupancy being completed during summer semester. Classes will be offered at the Center beginning fall semester 2016.

MAJOR CONSTRUCTION/RENOVATION PROJECTS

FACILITY ASSESSMENT AND MASTER PLAN

Contract awarded to Goodwyn, Mills and Cawood, architectural firm, to prepare University facilities master plan. The plan will aid in developing our vision for the campus through the year 2025 and will include:

- Land use
- Architectural design
- Landscape
- Traffic and parking
- Access and safety
- Sustainability
- Space analysis
- Infrastructure
- Capital planning



CAMPUS PROJECTS



- ❑ New fire alarm system
Sandridge Student Center

- ❑ Bid for paving parking lot
corner of Pryor/Elkton



- ❑ Plan for removal of
Houston Hall continues
with architects

CAMPUS PROJECTS

- ❑ Courtyard carving project and landscape design





DR. KEITH FERGUSON

Vice President for University Advancement



MARKETING PLAN IMPLEMENTATION

STUDENT FRIENDLY WEBSITE

The screenshot shows the Athens State University website header with navigation links: Students, Future Students, Alumni, Faculty & Staff, Contact Us, About Us, Academics, Admissions, Advancement, Library, Student Services, Technology. Below the header is a banner for the Human Resource Management program, featuring two students looking at a laptop. A badge on the right of the banner reads: "BEST ONLINE BACHELOR'S IN HUMAN RESOURCES 2016 ONLINECOLLEGES.net".

The screenshot shows the Athens State University website header with navigation links: MENU, NEWS & EVENTS, SEARCH, QUICK LINKS, STUDENTS, NEW STUDENTS, CONTACT US. Below the header is a banner for the College of Business, featuring a large image of the university building and the text "ATHENS STATE UNIVERSITY".

The screenshot shows the Athens State University website header with navigation links: Students, Future Students, Alumni, Faculty & Staff, Contact Us, About Us, Academics, Admissions, Advancement, Library, Student Services, Technology. Below the header is a banner for the College of Arts and Sciences, featuring a photo of students in a laboratory. A list of links is provided on the right:

- College of Arts and Sciences
- Athena's Web Journal
- Athenian Players
- Clubs & Organizations
- Dean's Welcome
- Faculty and Staff
- Faculty Office Hours

The mission of the College of Arts & Sciences is to prepare students for entry into the job market or for continuing education.

The screenshot shows the Athens State University website header with navigation links: About, Academics, Students, Faculty and Staff. Below the header is a banner for the College of Business, featuring a photo of a hand pointing at a glowing lightbulb. The text below the banner reads: "The College of Business is accredited by the Accreditation Council for Business Schools & Programs (ACBSP) and its curriculum complies with the Common Professional Component (CPC) recommended by the AACSB. Instruction offered by the College of Business is designed to prepare students to become competent and effective professionals in the areas of accounting and management." Below the banner is a news item: "Dr. Joe Delap Named Athens State University Provost" and a calendar icon for April 17.



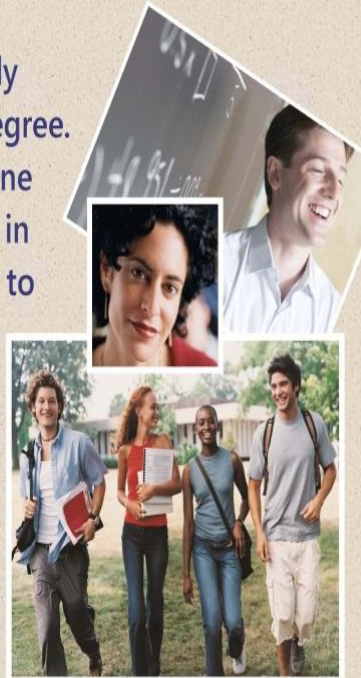
ACTUAL STUDENTS VS. STOCK PHOTOGRAPHY

The best path to your bachelor's degree.

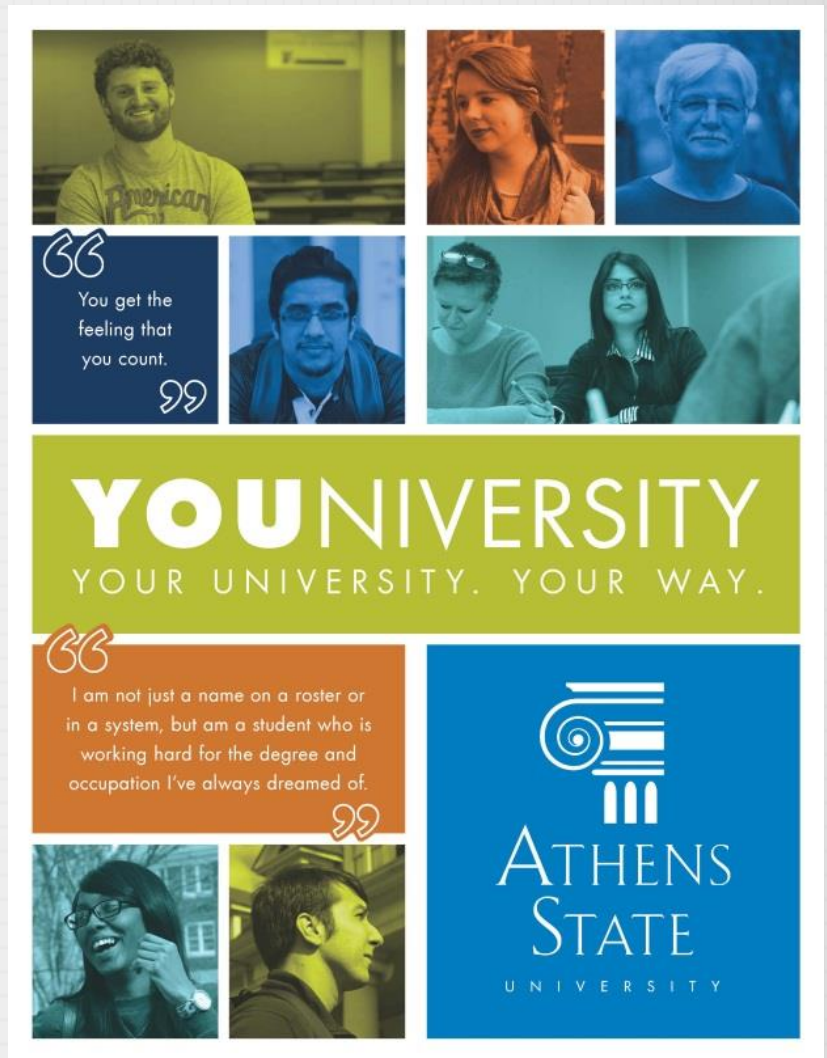
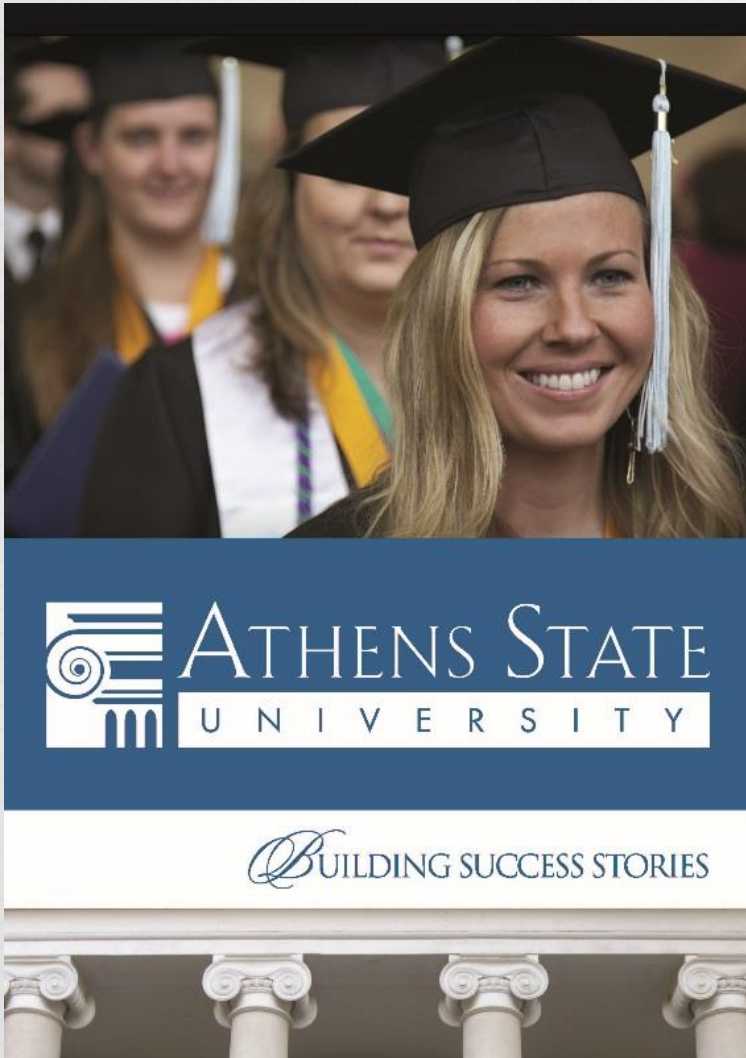
Over 30 courses of study towards a bachelor's degree. Athens State offers online and traditional formats in designated coursework to help fit our students' busy schedules.



Find out at athens.edu



REVISIT VIEWBOOK



UTILIZE ANALYTICS



<http://www.athens.edu> - <http://www.athens.edu> [Go to this report](#)
Athens State University

Audience Overview

Mar 1, 2016 - Mar 31, 2016

All Users
100.00% Sessions

Overview



Sessions
95,146

Users
34,121

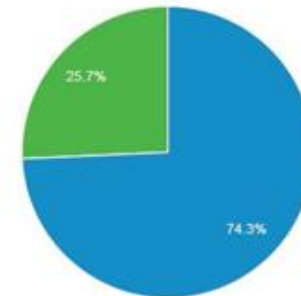
Pageviews
277,071

Pages / Session
2.91

Avg. Session Duration
00:03:47

Bounce Rate
37.14%

Returning Visitor New Visitor



HARNESS THE POWER OF WORD OF MOUTH



"Do what you
do so well,
that people
can't resist
telling others
about you."

- Walt Disney

MS. SARAH MCABEE

**Vice President
for
Enrollment and Student
Services**

ADMISSIONS SUCCESSES

2015 Recruiting Events:

250 events attended (College Fairs, College Visits, Festivals, Trade Shows, Program Support) resulted in ~2,000 contacts

Campus Tours (since August 2015):

39 prospective students registered for a tour; 24 attended with guests

Transfer Days:

	Registered to attended	Attended	Registered for Classes
FA 2015	192	186	77
SPR 2016	102	94	74
SU/FA 2016	186	200+	131 (SU)/160 (FA)

TRANSFER DAY SUCCESSES



200+
New
Students

3000+
Credit Hrs

+26 Apps
on Site

+11 New
Hispanic

Additional Mini
Days at Feeder
Locations



WELCOME

A portrait of Mr. Derrek Smith, a man with short brown hair, wearing a light blue shirt and a tan blazer, standing in front of a window with wooden frames.

Mr. Derrek Smith

**Director
Student Success Center**

SUCCESSSES

- Student Loan Default Rate Fell by 3.3% pts
Fall 2012 Default Rate 8.7%
Fall 2013 Draft Default Rate 5.4%
 - Year over year improvement of 38%
 - National Average Default Rate is 13.8%



PROMOTE SUCSESSES/ACCOMPLISHMENTS WORKING TOGETHER



Growth at Redstone due to **FAST PATH** courses

- 45% increase in Fall
- 58% increase in Spring

College of Business returns to Wallace State-Hanceville

- 31 students in Fall
- 36 students in Spring

GRADUATE APPLICATION UPDATE

Fall 2015

6 students started Global Logistics and Supply Chain Management

Fall 2016

18 GLSCM new applications as of April 1st- extended deadline to July 15th.

Religious Studies applications began April 1st.
3 applications received to date.





Higher Education Rally Field Trip

- Advocate for Higher Education on the steps of the Alabama State House in Montgomery
- Visit Birmingham Civil Rights Institute
- Dinner with Friends

Getting there:
Meet at the University at 7:00 a.m.
Transportation provided by Athens
Return by 9:00 p.m.
Cost: \$12

Get a seat on the van by
January 31st:
Tedi Gordon (256) 216-6609 or
tedi.gordon@athens.edu
Terry Stepp (256) 233-8241 or
terry.stepp@athens.edu

Feb.25

AFRICAN-AMERICAN Savanna MUSEUM ON WHEELS

Let Ms. Angela Jennings take you on an eye-opening journey through time while exploring historical artifacts & memorabilia.

At the Athens State University Ballroom:
♦ Tuesday, January 19th 9AM-4PM
♦ Wednesday, January 20th 9AM-4PM
Free and open to the Public
Sponsored by the Livingston Concert/Lecture Series



Athens State University & the City of Athens are partnering to present an

Intercultural Seminar

featuring
DR. CULTURE
Dr. Thomas Conell

Monday, February 22 and Tuesday, February 23, 2016
Sandridge Student Center Ballroom
Athens State University

All Lectures FREE and Open to the Public

Mon, Feb. 22, 2016 9:30am - 11:30am
Cultural Competency for First Responders
The first responders are the first line of contact for the community and the first to see the signs of cultural differences.

Mon, Feb. 23, 2016 9:30am - 11:30am
Cultural Competency for Teachers and School Administrators
The school is a place where students learn and grow, and it is important for educators to understand and appreciate the cultural differences of their students.

For more information on Dr. Culture visit www.drthomasculture.com
For more information about the event contact:
Terry Stepp 256-233-8241 or terry.stepp@athens.edu

LIFESAVING 101

DONATE BLOOD!

ATHENS STATE UNIVERSITY BLOOD DRIVE

Tuesday, March 29, 2016
10:30 am - 3:00 pm

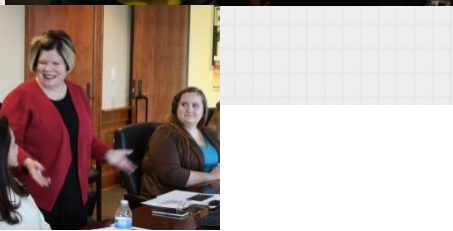
Site: Student Center Ballroom

To schedule an appointment, please visit www.redcrossblood.org and enter Key Word: ASULC or call 1-800-RED CROSS.

Please bring your Photo ID or American Red Cross Donor Card

redcrossblood.org | 1-800-RED CROSS

STUDENT LEADERSHIP CONFERENCE



EARTH & ARBOR DAY FESTIVAL

SATURDAY APRIL 23 12PM-4PM

- Tree Tours
- Inflatables
- Face Painting
- Free Food
- Rock-Climbing Wall
- Games

ON BEASLEY FIELD COMPLETELY FREE and open to the public!!

Sponsored by Athens State, SGA, HSCC, TriBeta & the Art Club

Henri's Notions

THE SOUTH'S PREMIER CELTIC BAND

ST. PATRICK'S DAY CONCERT

THURSDAY MARCH 17 7:00 PM

ATHENS STATE SANDRIDGE STUDENT CENTER BALLROOM

SPONSORED BY THE LIVINGSTON CONCERT LECTURE SERIES

SGA'S ST. Patrick's Day CELEBRATION!

MARCH 17th 5PM to 7PM

STUDENT CENTER BALLROOM

FOOD! FAMILY FUN! MUSIC!

MY CAMPUS VIDEO CONTEST

We want to see your Athens State campus view. Be creative and show us your day on campus, your favorite campus locations, highlights of the campus, best classroom experience.

The **MY CAMPUS VIDEO CONTEST** is open to all students, faculty, and staff of Athens State University. All entries will be considered for use in our promotional campaign. So put your best video forward to share with our future students.

PRIZES:
FIRST PRIZE STUDENT: \$1,000 TUITION
SECOND PRIZE STUDENT: \$500 VISA GIFT CARD
THIRD PRIZE STUDENT: \$250 VISA GIFT CARD
STAFF PRIZE: PROF. DEVELOPMENT TRAVEL UP TO \$2500
FACULTY PRIZE: PROF. DEVELOPMENT TRAVEL UP TO \$2500
ALL ENTRIES WILL BE CONSIDERED!

The contest deadline is **APRIL 30, 2016**

The contest will be judged by our Marketing Office. Winners and finalists will be announced to the public by May 31, 2016. All who enter will be notified by email of the judges' decisions. The judges reserve the option to declare a tie in the selection of the winners.

Videos must be uploaded to the link indicated and may be **no longer than 5 minutes**. Acceptable formats include **mp4** and **mov**.

UPLOAD YOUR VIDEO HERE:
athens.edu/video-contest

QUESTIONS? CALL 256-233-8296

FUTURE PROJECTS

- ❖ Scholarship Proposal
- ❖ American Democracy Project
- ❖ Video Contest
- ❖ Center Refreshes





MS. BELINDA KRIGEL

Chief Information Officer

INFORMATION TECHNOLOGY SERVICES

2015-16 Projects Completed

- ✓ Exchange 2007 to 2013 Upgrade
- ✓ Banner and database new platform
- ✓ Data Storage Upgrade
- ✓ Virtual Server Backup



35

FIGURE 1. Themes of the 2016 Top 10 IT Issues

DIFFERENTIATE

- 2:** Optimizing educational technology
- 3:** Student success technologies
- 7:** BI and analytics
- 10:** E-learning and online education

REINVEST

- 1:** Information security
- 4:** IT workforce hiring and retention
- 6:** IT funding
- 9:** IT organizational development

DIVEST

- 5:** Institutional data management
- 8:** Enterprise application integration

Areas	Systems	Data	On/Off Campus
Academics & Instruction	Blackboard LMS Tegrity course capture Blackboard Collaborate Live Text Library	Course Content/Student assignments/grades Asynchronous course content access Real-time online interactions E-portfolios Library holdings	Off-campus Off-campus Off-campus Off-campus Off-campus
Enrollment & Student Support Services			
Student recruitment Admissions/Registration/Transcripts	Salesforce Banner Student/Extender	Marketing/outreach/leads Student data	Off-campus On-campus
Degree audit Student communications Student activity management	Degree Works Constant Contact/Blackboard Twitter/Facebook/Calendar Wiz	Student course of study/transcripts Official communications Activities/Events/Calendars	On-campus Off-campus Off-campus
Career Center	Simplicity	Employers & Student Job Seekers database	Off-campus
Financial Aid			
Student aid packaging/disbursement	Banner Financial Aid/Oracle Banner XE Attendance Tracking	Student loans/scholarships/grants	On-campus On-campus
Human Resources			
Payroll/Leave Balances/Benefits/Employee credentials	Banner HR/Oracle	Employee Records	On-campus
Recruitment/Hiring management	People Admin	Job advertisement/applications	Off-campus
Financial Affairs			
Accounts Payables/Receivables/Chart of Accounts Purchasing Electronic Payment Management	Banner Finance/Oracle Nelnet Payment	Financial Transactions Purchase Orders/Vendor Records Tuition/event	On-campus Off-campus
University Advancement			
Public Relations	University website Twitter, Facebook	University news/information/	Off-campus
Foundation Alumni	Database Database	Donor Records Alumni Records	On-campus On-campus
Institutional Planning and Assessment Services			
Data reports/data analysis	Assessment Management System IR Standard Reports	University Database University Data warehouse	On-campus On-campus
Information Technology Services			
Backup & Disaster Recovery	Barracuda Message Archiver Appliance Barracuda Backup Appliance	Faculty/Staff E-mail (Mission Critical) Extender Images/Network Files (Mission Critical)	On/Off-campus On/Off-campus
New or moved off-campus since 2012	EMC Data Domain/TekLinks Storage Barracuda E-mail Spam Filter CISCO Pix Firewalls	Virtual servers/databases (Mission Critical) Incoming e-mail filter Packet inspection to/from campus	On/Off campus On-Campus On-Campus



DR. MICHAEL ESSARY

**Presiding Officer
Faculty Senate**

UPDATES FROM FACULTY SENATE

- ❖ The Full Faculty Convocation will be held before the Spring 2016 Honors and Awards Convocation on May 6, 2016 because there is not a faculty/staff meeting scheduled for April.
- ❖ The faculty will vote on the Academic Calendar at the Full Faculty Convocation.



UPDATES FROM FACULTY SENATE

- ❖ Faculty Affairs Committee has reviewed the Secondary Employment Policy and they recommend the same Secondary Employment Policy as Jacksonville State University. The Faculty Senate passed a motion for the Faculty Affairs Committee to review the recommendation with Dr. Delap and that the policy should be reviewed by University counsel.



UPDATES FROM FACULTY SENATE

- ❖ Dr. Mark Gale and Belinda Krigel answered questions and concerns regarding Degree Works, attendance reporting, and Blackboard, our learning management system (LMS). Gale said the big question with LMS change is cost/benefit. The Blackboard contract can be extended for two years beyond fall 2017 for a cost increase of \$30K to \$35K per year.
- ❖ The Faculty Senate will appoint faculty members to be on the LMS selection committee.



MR. RICK MOULD

LEGISLATIVE UPDATE

LEGISLATIVE UPDATE



HB 12

Allow concealed carry on campus

HB 117

Education Budget

HB 125

Longitudinal Data System

HB 230

Requires ethics training for
University Board of Trustees

LEGISLATIVE UPDATE



HB 232/SB 242

UNA Optional Retirement Plan

HB 3/SB 13

Companion bills regarding monuments on public property. The bill has been amended to give University Board of Trustees sole control over its monuments and the naming of buildings



HB 461/SB 292

Would exclude University Board of Trustees from certain parts of the open meetings laws when it involves the Search for President or other top administrators

DR. ROBERT GLENN

President



ANNOUNCEMENTS



**Statement of Economic Interests
Due May 2, 2016
www.ethics.alabama.gov**

Please send confirmation of completion to Jackie Gooch



ANNOUNCEMENTS



National Council for
State Authorization Reciprocity Agreements

A voluntary, regional approach to state oversight of distance education

Athens State University has been accepted
as an institutional participant
in the SARA initiative

ANNOUNCEMENTS

The Athenian Players of Athens State University present

Sherlock Holmes

by William Gillette and
Sir Arthur Conan Doyle



April 14 - 16 at 7:30pm
April 17 at 2pm
April 21-23 at 7:30pm

McCandless Hall
Athens State University
Tickets at the door

A four-act play
written by
William Gillette
and Sir Arthur
Conan Doyle,
based on Conan
Doyle's character
Sherlock Holmes.

www.athens.edu/athenianplayers

Directed by
Dr. Hugh K. Long



ANNOUNCEMENTS

Foundation Scholarship Reception



Thursday, April 21, 2016
6:00 pm

Sandridge Student Center Ballroom

ANNOUNCEMENTS

EARTH & ARBOR DAY FESTIVAL

**SATURDAY
APRIL 23
12PM-4PM**

**ON BEASLEY FIELD
COMPLETELY FREE
and open to the
public!!**

Sponsored by Athens State, SGA, HSCC, TriBeta & the Art Club

ANNOUNCEMENTS

Alumni Awards Ceremony

Saturday, April 23, 2016

5:30 pm

Sandridge Student Center Ballroom



ANNOUNCEMENTS

COMMUNITY BAND CONCERT



Sunday, April 24, 2016

3:00 pm

Carter Gymnasium

ANNOUNCEMENTS



Spring 2016 Honors & Awards Convocation

Friday, May 6, 2016
Carter Gymnasium
6:30 pm

ANNOUNCEMENTS

Spring 2016 Commencement

Saturday, May 7, 2016
Carter Gymnasium

9:00 am **College of Arts and Sciences**

12:00 Noon **College of Business**

3:00 pm **College of Education**



ANNOUNCEMENTS

25th Annual

Athens State University Alumni Golf Classic

May 12, 2016

1:00 pm

Lunch at 11:30 am

Canebrake Golf Club



ANNOUNCEMENTS

Board of Trustees Executive Committee Meeting

Tentatively scheduled for
Wednesday, June 8, 2016
Time TBA

Macke Mauldin, Chair
Cathy Dickens, Vice Chair
Dr. Sandra Sims-deGraffenried
Dr. Mark Heinrich
Dr. Bob Glenn (non-voting)
Jackie Gooch (recorder)

ANNOUNCEMENTS

ALABAMA CENTER FOR THE ARTS

Call For Artists



ATHENS STATE
ALABAMA CENTER FOR THE
ARTS
CALHOUN
COMMUNITY COLLEGE

3RD JURIED FACULTY AND ALUMNI SHOW
AT THE ALABAMA CENTER FOR THE ARTS

A JURIED SHOW FEATURING THE WORKS OF FACULTY MEMBERS AND ALUMNI OF
ATHENS STATE UNIVERSITY AND CALHOUN COMMUNITY COLLEGE
SHOW DATES: JULY 21 THROUGH SEPTEMBER 29, 2016
ENTRY DEADLINE: JUNE 29, 2016

PROSPECTUS AND APPLICATION: WWW.ALABAMACENTERFORTHARTS.ORG
CONTACT: JENNIFER BUNNELL 256-260-4299 OR JENNIFER.BUNNELL@ATHENS.EDU