



Athens State University Student Achievement Report (2015-2017)

Prepared by
Office of Institutional Research and Assessment
April 2018

Athens State University

Student Achievement Report

This report presents information to both internal and external constituencies regarding the success of Athens State University students in meeting their academic, continuing education, and early career goals. The report is updated annually and is published in the University website. All tables in this report are based on data collected through the annual assessment cycle employing direct and indirect methodology.

Learning outcomes are formulated by each academic program and reflect students' success in achieving the knowledge, skills, and abilities (KSA) or other competencies as a result of having gone through the curriculum.

Outcomes measured through evidence-based methods may include degree-specific examinations, research projects, targeted assignments, licensing or certifications, capstone courses, and/or major field tests. Self-assessment of students' entering and exiting competencies is used as a complementary method of evaluation. Information from graduates' employment and continuing education pursuits are collected every two years through the Graduate Follow-Up Survey.



Student Achievement

Retention, Persistence
and
Graduation Rates

Athens State University

Retention

Retention Rate - Institution		
Fall to Fall Terms	Percent of Students Enrolled in Fall that Returned the Next Fall	
	After 1 Year	After 2 Years
Fall 2012	69.3%	53.1%
Fall 2013	69.9%	55.5%
Fall 2014	72.3%	57.8%
Fall 2015	76.3%	56.9%
Fall 2016	72.6%	--

Retention Rate - College of Arts & Sciences		
Fall to Fall Terms	Percent of Students Enrolled in Fall that Returned the Next Fall	
	After 1 Year	After 2 Years
Fall 2012	66.4%	47.5%
Fall 2013	64.6%	46.9%
Fall 2014	66.4%	50.8%
Fall 2015	74.2%	51.5%
Fall 2016	61.4%	--

Retention Rate - College of Business		
Fall to Fall Terms	Percent of Students Enrolled in Fall that Returned the Next Fall	
	After 1 Year	After 2 Years
Fall 2012	69.7%	55.2%
Fall 2013	73.3%	61.6%
Fall 2014	75.4%	59.9%
Fall 2015	71.4%	48.5%
Fall 2016	77.2%	--

Retention Rate - College of Education		
Fall to Fall Terms	Percent of Students Enrolled in Fall that Returned the Next Fall	
	After 1 Year	After 2 Years
Fall 2012	73.0%	57.3%
Fall 2013	72.6%	59.3%
Fall 2014	77.0%	65.8%
Fall 2015	83.8%	71.5%
Fall 2016	80.1%	--

Data Source: Institutional Research Data Reports - Retention, Persistence, and Graduation Statistics

Athens State University

Persistence

Persistence Rate - Institution		
Fall to Spring Terms	Enrolled (Degree Seeking)	Persistence Rate
Fall 2012 to Spring 2013	3,250	84.2%
Fall 2013 to Spring 2014	2,999	85.2%
Fall 2014 to Spring 2015	2,991	85.1%
Fall 2015 to Spring 2016	2,904	85.0%
Fall 2016 to Spring 2017	2,888	83.4%

Persistence Rate - College of Arts & Sciences		
Fall to Spring Terms	Enrolled (Degree Seeking)	Persistence Rate
Fall 2012 to Spring 2013	1,098	81.9%
Fall 2013 to Spring 2014	1,014	83.2%
Fall 2014 to Spring 2015	1,056	83.0%
Fall 2015 to Spring 2016	984	83.0%
Fall 2016 to Spring 2017	964	81.6%

Persistence Rate - College of Business		
Fall to Spring Terms	Enrolled (Degree Seeking)	Persistence Rate
Fall 2012 to Spring 2013	1,360	85.0%
Fall 2013 to Spring 2014	1,271	86.9%
Fall 2014 to Spring 2015	1,207	87.6%
Fall 2015 to Spring 2016	1,128	85.9%
Fall 2016 to Spring 2017	1,072	84.6%

Persistence Rate - College of Education		
Fall to Spring Terms	Enrolled (Degree Seeking)	Persistence Rate
Fall 2012 to Spring 2013	792	86.1%
Fall 2013 to Spring 2014	714	84.9%
Fall 2014 to Spring 2015	728	84.0%
Fall 2015 to Spring 2016	792	86.3%
Fall 2016 to Spring 2017	852	84.0%

Data Source: Institutional Research Data Reports - Retention, Persistence, and Graduation Statistics

Athens State University

Graduation Rates

Graduation Rate - Institution						
Academic Year Entered (Fall Term)	Percent of New Degree-Seeking Students that Entered School in Fall and Graduated within 1 to 6 Yrs					
	1 Year	2 Years	3 Years	4 Years	5 Years	6 Years
2011	0.40%	20.1%	44.8%	51.5%	55.4%	57.6%
2012	0.28%	18.4%	44.9%	53.9%	59.4%	61.9%
2013	0.13%	17.0%	39.7%	49.5%	52.6%	--
2014	0.46%	14.7%	43.8%	54.2%	--	--
2015	0.14%	14.5%	38.8%	--	--	--
2016	0.16%	15.6%	--	--	--	--
2017	0.51%	--	--	--	--	--

Graduation Rate - College of Arts & Sciences						
Academic Year Entered (Fall Term)	Percent of New Degree-Seeking Students that Entered School in Fall and Graduated within 1 to 6 Yrs					
	1 Year	2 Years	3 Years	4 Years	5 Years	6 Years
2011	0.76%	19.1%	43.9%	50.4%	53.8%	55.7%
2012	0.83%	17.5%	38.3%	50.0%	57.1%	60.4%
2013	0.37%	19.3%	37.2%	48.0%	50.9%	--
2014	0.83%	12.8%	36.4%	44.2%	--	--
2015	0.00%	11.9%	34.3%	--	--	--
2016	0.00%	14.2%	--	--	--	--
2017	0.98%	--	--	--	--	--

Graduation Rate - College of Business						
Academic Year Entered (Fall Term)	Percent of New Degree-Seeking Students that Entered School in Fall and Graduated within 1 to 6 Yrs					
	1 Year	2 Years	3 Years	4 Years	5 Years	6 Years
2011	0.36%	23.8%	43.1%	50.2%	53.0%	55.9%
2012	0.00%	23.2%	45.4%	51.1%	56.1%	58.9%
2013	0.00%	18.9%	42.6%	52.0%	54.7%	--
2014	0.39%	20.7%	51.6%	62.1%	--	--
2015	0.00%	20.4%	40.0%	--	--	--
2016	0.47%	19.9%	--	--	--	--
2017	0.00%	--	--	--	--	--

Graduation Rate - College of Education						
Academic Year Entered (Fall Term)	Percent of New Degree-Seeking Students that Entered School in Fall and Graduated within 1 to 6 Yrs					
	1 Year	2 Years	3 Years	4 Years	5 Years	6 Years
2011	0.00%	16.3%	48.5%	55.0%	60.9%	62.4%
2012	0.00%	12.6%	52.4%	62.8%	67.0%	68.1%
2013	0.00%	9.8%	37.9%	47.1%	51.1%	--
2014	0.00%	7.6%	42.7%	56.7%	--	--
2015	0.57%	9.7%	44.0%	--	--	--
2016	0.00%	12.7%	--	--	--	--
2017	0.62%	--	--	--	--	--

Data Source: Institutional Research Data Reports - Retention, Persistence, and Graduation Statistics

Athens State University

Completers by Major by Academic Year (Fall, Spring & Summer Terms)

Institution	2015	2016	2017
	787	785	766

COLLEGE/PROGRAM	2015	2016	2017
College of Arts and Sciences	280	274	242
Art	21	23	11
Behavioral Science	20	18	18
Biology (including Education minors)	15	19	29
Chemistry (including Education minors)	5	2	1
Computer Science	40	34	20
Criminal Justice (including Justice Studies)	13	13	21
English (including Education minors)	24	28	30
General Science (including Education minors) *	0	0	0
Health & Wellness Management	8	12	8
Health Science	7	6	7
History (including Education minors)	6	8	6
Liberal Studies	38	41	33
Mathematics (including Education minors)	18	20	17
Political Science	2	5	1
Psychology	25	23	18
Public Safety and Health Administration	7	4	4
Religion	7	6	6
Social Science (including Education minors)	15	8	10
Sociology	9	4	2

COLLEGE/PROGRAM	2015	2016	2017
College of Business	340	354	281
Accounting	79	91	77
Acquisition & Contract Management	33	18	14
Enterprise Systems Management *	2	2	3
Human Resource Management	28	36	18
Information Assurance	0	0	2
Logistics & Supply Chain Management	38	36	35
Management	121	131	90
Management of Technology	39	40	42

COLLEGE/PROGRAM	2015	2016	2017
College of Education	190	167	246
Early Childhood Education	13	22	27
Educational Studies	0	0	2
Elementary Education (including Elem/Collab K-6)	130	99	148
Physical Education	14	15	24
Special Education Collaborative Teacher	15	13	18
Technical Education	18	18	27

Students with a major in two different programs are counted twice in the college totals. Institution totals include first majors only.

*Program discontinued.

Data Source: Institutional Research Data Reports.



Student Achievement

Learning Outcomes
(Evidence-based Methodology)

Athens State University

Learning Outcomes Evidence-based for the Institution

ATHENS STATE UNIVERSITY						
Percent of Students Achieving Target or Acceptable Criteria on Learning Outcomes						
LEARNING OUTCOME (Evidence-based)	2015		2016		2017	
	N= ⁽¹⁾	%	N= ⁽¹⁾	%	N= ⁽¹⁾	%
Knowledge of Fundamental Concepts-Major Area ⁽²⁾	1,125	91%	974	91%	555	83%
Proficiency in Written Communication	1,096	97%	1,404	96%	996	91%
Proficiency in Oral Communication	1,114	99%	1,449	98%	962	97%
Proficiency in the Use of Technology	830	96%	1,064	96%	607	94%
Critical Thinking and Analysis	1,135	92%	1,349	91%	848	84%
Appreciation for Ethical Standards	815	95%	859	98%	439	93%
Appreciation for Societal, Cultural, and Global Diversity	1,041	91%	890	97%	580	88%

Notes: (1) N=Number of students assessed. In some cases the number of students may be duplicated due to one student being assessed multiple times for one outcome and the number may not include all students since not all students were assessed for every outcome. (2) Data reported for Knowledge of Fundamental Concepts in Major Area is based on Capstone Exams for the Colleges of Arts & Sciences and Business and on Internship Observation Performance (Educate Alabama Rubrics) for the College of Education. Data reported for all other outcomes is based on student performance in designated coursework (e.g. research papers, lab or field work, case analysis, etc.) evaluated through specific rubrics.

Data Source: Annual Assessment Reports (Academic Programs) 2015, 2016, 2017 /Evidence-based Assessment Methodology

Athens State University

Learning Outcomes Evidence-based for the College of Arts & Sciences

COLLEGE OF ARTS AND SCIENCES						
Percent of Students Achieving Target or Acceptable Criteria on Learning Outcomes						
LEARNING OUTCOME (Direct/Evidence-based)	2015		2016		2017	
	N= ⁽¹⁾	%	N= ⁽¹⁾	%	N= ⁽¹⁾	%
Knowledge of Fundamental Concepts-Major Area ⁽²⁾	200	79	190	74	190	68
Proficiency in Written Communication	203	94	255	92	205	86
Proficiency in Oral Communication	224	99	216	96	201	93
Proficiency in the Use of Technology	149	94	265	92	262	91
Critical Thinking and Analysis	200	90	353	90	313	88
Appreciation for Ethical Standards	112	92	140	91	161	86
Appreciation for Societal, Cultural, and Global Diversity	134	92	127	93	158	89

Notes: (1) N=Number of students assessed. In some cases the number of students may be duplicated due to one student being assessed multiple times for one outcome and the number may not include all students since not all students were assessed for every outcome. (2) Data reported for Knowledge of Fundamental Concepts in Major Area is based on Capstone Exams. Data reported for all other outcomes is based on student performance in designated coursework (e.g. research papers, lab or field work, case analysis, etc.) evaluated through specific rubrics.

Data Source: Annual Assessment Reports (Academic Programs), 2015, 2016, 2017

Academic Year 2017 COLLEGE OF ARTS AND SCIENCES															
PROGRAM	ASSM'T TYPE	KNOWLEDGE (Discipline-Specific)		CRITICAL THINKING & ANALYTICAL SKILLS		COMMUNICATION				TECHNOLOGY PROFICIENCY		DIVERSITY; CULTURAL; GLOBAL		ETHICS	
		# Cases	% Meeting Criteria	# Cases	% Meeting criteria	WRITTEN		ORAL		# Cases	% Meeting criteria	# Cases	% Meeting criteria	# Cases	% Meeting criteria
						#	% Meeting criteria	#	% Meeting criteria						
Art	D	8	100.0%	8	100.0%	8	100.0%	8	100.0%	8	100.0%	8	100.0%	8	100.0%
Behavioral Sciences	D	20	65.0%	15	53.3%	20	95.0%	20	100.0%	7	100.0%	-	-	-	-
Biology	D	27	7.4%	26	100.0%	26	76.9%	26	100.0%	26	100.0%	26	100.0%	-	-
Chemistry	D	1	0.0%	3	100.0%	3	100.0%	3	100.0%	3	100.0%	1	100.0%	1	100.0%
Computer Science	D	22	90.9%	36	77.8%	32	93.8%	8	75.0%	8	87.5%	9	88.9%	18	72.2%
Criminal Justice	D	19	89.5%	19	89.5%	19	89.5%	19	94.7%	19	94.7%	19	94.7%	19	94.7%
English	D	13	76.9%	38	81.6%	13	76.9%	38	78.9%	13	76.9%	38	92.1%	38	89.5%
Health & Wellness Management	D	10	100.0%	10	100.0%	8	75.0%	8	100.0%	8	100.0%	10	100.0%	10	100.0%
Health Science	D	6	100.0%	6	100.0%	6	83.3%	6	83.3%	6	83.3%	6	100.0%	6	100.0%
History	D	5	60.0%	5	100.0%	5	100.0%	5	100.0%	5	100.0%	5	20.0%	5	20.0%
Liberal Studies	D	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Mathematics	D	14	78.6%	100	95.0%	15	86.7%	15	93.3%	109	91.7%	10	100.0%	30	100.0%
Political Science	D	1	100.0%	1	100.0%	1	100.0%	1	100.0%	1	100.0%	1	100.0%	1	100.0%
Psychology	D	17	76.5%	17	64.7%	20	70.0%	17	94.1%	20	70.0%	-	-	-	-
Public Safety & Health Administration	D	8	75.0%	8	75.0%	8	75.0%	8	100.0%	8	100.0%	8	62.5%	8	62.5%
Religion	D	7	71.4%	7	100.0%	7	100.0%	7	100.0%	7	100.0%	7	71.4%	7	71.4%
Social Science	D	10	40.0%	10	90.0%	10	90.0%	10	90.0%	10	90.0%	10	60.0%	10	60.0%
Sociology	D	2	50.0%	4	75.0%	4	75.0%	2	100.0%	4	75.0%	-	-	-	-

Data Source: Annual Assessment Reports (Academic Programs) 2017

Athens State University

Learning Outcomes Evidence-based for the College of Business

COLLEGE OF BUSINESS						
Percent of Students Achieving Target or Acceptable Criteria on Learning Outcomes						
LEARNING OUTCOME (Direct/Evidence-based)	2015		2016		2017	
	N= ⁽¹⁾	%	N= ⁽¹⁾	%	N= ⁽¹⁾	%
Knowledge of Fundamental Concepts-Major Area ⁽²⁾	337	94	246	85	263	88
Proficiency in Written Communication	302	97	618	94	586	90
Proficiency in Oral Communication	299	98	702	97	556	98
Proficiency in the Use of Technology	89	95	271	93	186	93
Critical Thinking and Analysis	345	88	465	82	433	77
Appreciation for Ethical Standards	112	93	188	97	119	96
Appreciation for Societal, Cultural, and Global Diversity	315	81	234	93	263	82

Notes: (1) N=Number of students assessed. In some cases the number of students may be duplicated due to one student being assessed multiple times for one outcome and the number may not include all students since not all students were assessed for every outcome. (2) Data reported for Knowledge of Fundamental Concepts in Major Area is based on Capstone Exams. Data reported for all other outcomes is based on student performance in designated coursework (e.g. research papers, lab or field work, case analysis, etc.) evaluated through specific rubrics.

Data Source: Annual Assessment Reports (Academic Programs), 2015, 2016, 2017

Academic Year 2017

COLLEGE OF BUSINESS																	
PROGRAM	ASSM'T TYPE	KNOWLEDGE (Discipline-Specific)		CRITICAL THINKING & ANALYTICAL SKILLS		COMMUNICATION				TECHNOLOGY PROFICIENCY		DIVERSITY; CULTURAL; GLOBAL		ETHICS		LEADERSHIP, MANAGERIAL & TEAM Work	
		# Cases	% Meeting Criteria	# Cases	% Meeting criteria	WRITTEN		ORAL		# Cases	% Meeting criteria	# Cases	% Meeting criteria	# Cases	% Meeting criteria	# Cases	% Meeting criteria
						# Cases	% Meeting criteria	# Cases	% Meeting criteria								
Accounting	D	76	90.8%	130	80.0%	186	90.9%	192	98.4%	76	92.1%	76	72.4%	32	96.9%	76	90.8%
Acquisitions and Contract Management	D	10	80.0%	38	78.9%	29	89.7%	28	100.0%	16	100.0%	10	70.0%	10	70.0%	10	100.0%
Human Resources Management	D	19	78.9%	52	76.9%	96	91.7%	68	98.5%	34	91.2%	19	89.5%	22	100.0%	19	100.0%
Information Assurance Management	D	3	100.0%	12	58.3%	6	100.0%	5	100.0%	4	100.0%	3	100.0%	1	100.0%	3	66.7%
Logistics and Supply Chain Management	D	27	100.0%	38	81.6%	33	90.9%	33	97.0%	14	92.9%	27	85.2%	10	100.0%	27	96.3%
Management	D	92	83.7%	79	72.2%	133	91.0%	122	96.7%	6	83.3%	92	88.0%	21	95.2%	92	94.6%
Management of Technology	D	36	91.7%	84	78.6%	103	86.4%	108	97.2%	36	91.7%	36	80.6%	23	100.0%	36	97.2%

Data Source: Annual Assessment Report (Academic Programs), 2017

Athens State University

Learning Outcomes Evidence-based for the College of Education

COLLEGE OF EDUCATION						
Percent of Students Achieving Target or Acceptable Criteria on Learning Outcomes						
LEARNING OUTCOME (Direct/Evidence-based)	2015		2016		2017	
	N= ⁽¹⁾	%	N= ⁽¹⁾	%	N= ⁽¹⁾	%
Knowledge of Fundamental Concepts-Major Area ⁽²⁾	588	99	538	99	102	98
Proficiency in Written Communication	591	99	531	99	205	99
Proficiency in Oral Communication					205	99
Proficiency in the Use of Technology	592	98	528	99	159	99
Critical Thinking and Analysis	590	98	531	99	102	99
Appreciation for Ethical Standards	591	99	531	99	159	99
Appreciation for Societal, Cultural, and Global Diversity	592	99	529	99	159	99

Notes: (1) N=Number of students assessed. In some cases the number of students may be duplicated due to one student being assessed multiple times for one outcome and the number may not include all students since not all students were assessed for every outcome. (2) Data reported is based on Internship Observation Performance (Educate Alabama Rubrics).

Data Source: Annual Assessment Reports (Academic Programs), 2015, 2016, 2017

College of Education Certifications

Year	Total Grads With Two or More Certifications	Total Grads With Initial Certification
2015-2016	207	205
2016-2017	271	268

Note: The College of Education does not report learning outcomes assessment data by major.



Student Achievement

Learning Outcomes
(Self Assessment)

Athens State University

Learning Outcomes Self Assessment for the Institution

Learning Outcome Competency in selected KSAs (Indirect/Self-Assessment)	Percent of graduating seniors rating their exiting competency as "Strong" or "Somewhat Strong"		
	n=654	n=423	n=582
	2015	2016	2017
Knowledge-Major Area of Study	90%	92%	93%
Writing Skills	87%	89%	91%
Speaking Skills	83%	86%	87%
Analytical/Critical Thinking Skills	89%	91%	92%
Technology Proficiency	90%	91%	92%
Group/Teamwork Skills	86%	89%	95%
Appreciation of Ethical Standards	90%	90%	92%
Leadership Skills	86%	88%	95%

Data Source: Annual Assessment Reports (Academic Programs)/Graduating Senior Exit Survey) 2015, 2016, and 2017

Athens State University

Learning Outcomes Self Assessment for the College of Arts & Sciences

COLLEGE OF ARTS AND SCIENCES			
Percent of graduating seniors rating their exiting competency as "Strong" or "Somewhat Strong"			
Competency in selected KSAs (Indirect/Self-Assessment)	2015	2016	2017
	n=209	n=133	n=184
Knowledge-Major Area of Study	88%	90%	91%
Writing Skills	85%	88%	88%
Speaking Skills	77%	81%	80%
Analytical/Critical Thinking Skills	85%	88%	89%
Technology Proficiency	85%	84%	89%
Group/Teamwork Skills	75%	84%	85%
Appreciation of Ethical Standards	86%	82%	87%
Leadership Skills	78%	85%	85%

Data Source: Annual Assessment Reports/Graduating Senior Exit Survey, 2015 through 2017

Academic Year 2017

PROGRAM	ASSM* TYPE	KNOWLEDGE (Discipline-Specific)	CRITICAL THINKING & ANALYTICAL SKILLS	COMMUNICATION		TECHNOLOGY PROFICIENCY	DIVERSITY; CULTURAL; GLOBAL	ETHICS	LEADERSHIP, MANAGERIAL, TEAM WORK
		% Meeting Criteria	% Meeting criteria	WRITTEN	ORAL	% Meeting criteria	% Meeting criteria	% Meeting criteria	% Meeting criteria
		% Meeting Criteria	% Meeting criteria	% Meeting criteria	% Meeting criteria	% Meeting criteria	% Meeting criteria	% Meeting criteria	% Meeting criteria
Art (n=8)	I	87.5%	87.5%	87.5%	75.0%	87.5%	62.5%	75.0%	62.5%
Behavioral Sciences (n=13)	I	92.3%	100.0%	100.0%	100.0%	92.3%	100.0%	100.0%	92.3%
Biology (n=22)	I	95.5%	91.3%	95.5%	72.7%	91.3%	78.3%	95.7%	87.0%
Chemistry (n=0)	I	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Computer Science (n=17)	I	94.1%	76.5%	93.8%	82.4%	94.1%	70.6%	94.1%	82.4%
Criminal Justice (n=18)	I	94.4%	83.3%	77.8%	83.3%	88.9%	76.5%	77.8%	88.9%
English (n=21)	I	90.5%	90.5%	81.0%	66.7%	85.7%	85.7%	76.2%	71.4%
Health & Wellness Management (n=5)	I	100.0%	80.0%	80.0%	80.0%	80.0%	80.0%	60.0%	80.0%
Health Science (n=4)	I	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	75.0%
History (n=7)	I	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	85.7%
Liberal Studies (n=22)	I	81.8%	85.7%	81.8%	76.2%	86.4%	72.7%	77.3%	81.8%
Mathematics (n=13)	I	76.9%	92.3%	69.2%	84.6%	100.0%	76.9%	92.3%	84.6%
Political Science (n=0)	I	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Psychology (n=16)	I	87.5%	93.8%	93.8%	75.0%	75.0%	93.8	93.8%	68.8%
Public Safety & Health Administration (n=5)	I	100.0%	100.0%	100.0%	100.0%	80.0%	80.0%	100.0%	100.0%
Religion (n=2)	I	100.0%	100.0%	100.0%	66.7%	100.0%	100.0%	100.0%	100.0%
Social Science (n=7)	I	100.0%	85.7%	100.0%	85.7%	100.0%	71.4%	85.7%	85.7%
Sociology (n=2)	I	50.0%	50.0%	50.0%	50.0%	50.0%	50.0%	50.0%	50.0%

* Indirect Methodology/Self-Assessment

Data Source: Annual Assessment Report (Academic Programs/Graduating Senior Exit Survey, Section 3 (KSA Exiting Competencies), 2017

Athens State University

Learning Outcomes Self Assessment for the College of Business

COLLEGE OF BUSINESS			
Percent of graduating seniors rating their exiting competency as "Strong" or "Somewhat Strong"			
Competency in selected KSAs (Indirect/Self-Assessment)	2015	2016	2017
	n=277	n=178	n=212
Knowledge-Major Area of Study	89%	90%	94%
Writing Skills	89%	91%	91%
Speaking Skills	84%	87%	89%
Analytical/Critical Thinking Skills	92%	92%	94%
Technology Proficiency	95%	97%	95%
Group/Teamwork Skills	91%	91%	91%
Appreciation of Ethical Standards	94%	93%	95%
Leadership Skills	90%	90%	91%

Data Source: Annual Assessment Reports/Graduating Senior Exit Survey, 2012 through 2017

Academic Year 2017

COLLEGE OF BUSINESS									
PROGRAM	ASSM*T TYPE*	KNOWLEDGE (Discipline- Specific)	CRITICAL THINKING & ANALYTICAL SKILLS	COMMUNICATION		TECHNOLOGY PROFICIENCY	DIVERSITY; CULTURAL; GLOBAL	ETHICS	LEADERSHIP, MANAGERIAL, TEAM WORK
		% Meeting Criteria	% Meeting criteria	% Meeting criteria	% Meeting criteria	% Meeting criteria	% Meeting criteria	% Meeting criteria	% Meeting criteria
Accounting (n=58)	I	98.3%	94.7%	94.8%	86.2%	96.6%	93.0%	98.3%	93.1%
Acquisitions and Contract Management (n=12)	I	91.7%	91.7%	91.7%	91.7%	100.0%	91.7%	91.7%	90.9%
Human Resources Management (n=12)	I	91.7%	84.6%	84.6%	76.9%	84.6%	92.3%	92.3%	76.9%
Information Assurance Management (n=2)	I	100.0%	100.0%	100.0%	100.0%	100.0%	50.0%	100.0%	100.0%
Logistics and Supply Chain Management (n=23)	I	100.0%	100.0%	91.3%	91.3%	95.7%	95.5%	95.5%	95.7%
Management (68)	I	89.6%	94.1%	91.2%	91.2%	94.1%	89.7%	94.1%	91.2%
Management of Technology (n=31)	I	90.3%	93.5%	87.1%	90.0%	96.8%	93.5%	93.5%	90.3%

* Indirect Methodology/Self-Assessment

Data Source: Annual Assessment Report (Academic Programs)/Graduating Senior Exit Survey, Section 3 (KSA Exiting Competencies), 2017

Athens State University

Learning Outcomes Self Assessment for the College of Education

COLLEGE OF EDUCATION			
Percent of graduating seniors rating their exiting competency as "Strong" or "Somewhat Strong"			
Competency in selected KSAs (Indirect/Self-Assessment)	2015	2016	2017
	n=160	n=110	n=180
Knowledge-Major Area of Study	95%	95%	94%
Writing Skills	88%	88%	93%
Speaking Skills	89%	92%	91%
Analytical/Critical Thinking Skills	88%	92%	92%
Technology Proficiency	89%	91%	92%
Group/Teamwork Skills	91%	91%	99%
Appreciation of Ethical Standards	91%	94%	93%
Leadership Skills	89%	90%	99%

Data Source: Annual Assessment Reports/Graduating Senior Exit Survey, 2012 through 2017

Note: The College of Education does not report learning outcomes assessment data by major.



Student Achievement

Employment & Continuing Education


Athens State University

Employment & Continuing Education

Employment Characteristics Job Placement	Percent of Graduates Employed			
	% of All Graduates:		% of Employed Graduates:	
	Employed	Employed in Major-Related Position	Employed Full Time	Employed in a Permanent Position
All Respondents (n=192)	83%	64%	96%	97%
College of Arts & Sciences (n=73)	85%	63%	95%	95%
College of Business (n=96)	87%	66%	97%	99%
College of Education (n= 21)	62%	57%	92%	92%

Continuing Education Post Graduate Studies	Percent of Graduates		
	Completed Post - Graduate Studies	Currently Pursuing Post-Graduate Studies	Have Considered Pursuing Further Studies
All Respondents (n=192)	23%	8%	53%
College of Arts & Sciences (n= 73)	23%	13%	44%
College of Business (n=96)	20%	5%	59%
College of Education (n=21)	33%	5%	62%

Employment	Compensation	
	Less Than \$50,000	\$50,000 or Above
All Respondents (n=162)	46%	54%
College of Arts & Sciences (n= 62)	48%	52%
College of Business (n=86)	43%	57%
College of Education (n=13)	62%	38%



Please direct any questions about this report to the
Office of Institutional Research and Assessment
McCandless Hall, 2nd Floor
256-233-8116