

Health Care Management BS Student Learning Outcomes

Objective 1: Demonstrated knowledge of core business and major-specific concepts, theories, and applications.

Outcome 1.1: Students will demonstrate knowledge of human resources and team building, cultural competence and diversity to effectively lead health care operations.

Outcome 1.2: Students will demonstrate knowledge of accounting, finance, and marketing required to effectively lead health care operations in health care management.

Outcome 1.3: Students will demonstrate knowledge of management and leadership required to effectively lead health care operations.

Outcome 1.4: Students will demonstrate knowledge of organizational theory and operations, public and community health, research methodology, and quality improvement required to effectively manage health care operations.

Outcome 1.5: Students will demonstrate knowledge of legal and ethical issues associated with patient care and management of healthcare organizations.

Objective 2: Demonstrated ability to effectively use analytical, critical thinking, and decision-making skills to formulate and implement management and leadership strategies as a healthcare manager.

Outcome 2.1: Students will identify problems or issues, make assumptions based on the quality of evidence, and form valid conclusions.

Objective 3: Demonstrated ability to effectively communicate, both orally and in writing, in the health care management role.

Outcome 3.1: Students will research, collect, and assess scholarly information regarding their major field of study.

Outcome 3.2: Students will present written information clearly, logically, and critically.

Outcome 3.3: Students will create an audience-appropriate document that exhibits clarity and organization and serves the intended purpose.

Objective 4: Demonstrated knowledge, understanding, and appreciation for ethical standards, and the role of cultural, societal, and human diversity in the global economy as it relates to patient care and management of healthcare organizations.

Outcome 4.1: Students will identify a dilemma and analyze the alternatives and consequences of a chosen action.

Objective 5: Demonstrated proficiency in the use of technology as it relates to business and health care management.

Outcome 5.1: Students will use technology to create projects, papers, and case studies.

Objective 6: Demonstrated understanding of and ability to use effective managerial, leadership, and group interaction techniques.

Outcome 6.1: Students will demonstrate effective management practices and leadership skills.

Outcome 6.2: Students will apply theoretical knowledge to practical situations.

Outcome 6.3: Students will work cooperatively in groups.