

The Objectives for the Visual Arts program are arranged in 8-9 areas, Creativity, Artistic Growth, Writing and Research, Principles of Art/Elements of Design, Presentation, Display and Portfolio, Critique, Art History, Technology and for the students who minor in art education with certification, the Praxis exam. Each have a set of learning outcomes and each have a connection to one or more of the University's learning goals. These are assessed via one rubric that is completed in a 'book-end' set of courses, one taken at the beginning of a student's study at ATSU, AR 300 Art Studio in Critique and the other at the final semester, AR 465 Portfolio, Research and Exhibition (3 cr. hrs.) for the B.A. in Art or AR 466, Portfolio, Research and Exhibition (4 cr. hrs.) for the BFA. The mastery level for this rubric for the BA degree seeking students is that 80% of students will improve in 7 or more of these areas by at least one level. The B.F.A. degree seeking students have the same learning objectives (without the Praxis requirement) with more rigor in their program. Candidates for the BFA must improve by one level in all areas and by two levels in either art history, creativity or artistic growth.

### **1. Objective: Creativity**

*(Content knowledge of fundamental principles, techniques, and applications of art concepts in original ways)*

*This relates to the University Learning Objective #4*

*Intellectual and Practical Skills which states; Graduates of Athens State University will think critically and creatively, independently and cooperatively, qualitatively and quantitatively.*

*This also relates to University Learning Objective #9*

*Disciplinary Knowledge; Graduates of Athens State University will have an in-depth understanding of a discipline that will prepare them for careers or further studies, showing evidence of applying quality research to real situations.*

### **2. Objective: Artistic Growth**

*(Content knowledge of fundamental principles, techniques, and applications of art concepts)*

This area relates to the University Learning Objective #4

Intellectual and Practical Skills: Graduates of Athens State University will think critically and creatively, independently and cooperatively, qualitatively and quantitatively.

It also aligns with University Learning Objective #9

Disciplinary Knowledge: Graduates of Athens State University will have an in-depth understanding of a discipline that will prepare them for careers or further studies, showing evidence of applying quality research to real situations.

### **3. Objective: Presentation, Display, Portfolio**

*(Content knowledge of fundamental principles, techniques, and applications of art concepts)*

This aspect of the course relates to all the above objectives and to University Learning Objective #8

Civic Engagement: Graduates of Athens State University will be prepared to participate effectively in civic, charitable, and governmental affairs.

### **4. Objective: Critique**

(Critical and Analytical Skills Related to Conducting Research and Critique on Art Issues)

University Learning Objective #2.

Effective Communication Graduates of Athens State University will read, write, speak, and listen effectively.

University Learning Objective #4 Intellectual and Practical Skills

Graduates of Athens State University will think critically and creatively, independently and cooperatively, qualitatively and quantitatively.

### **5. Objective: Writing & Research**

(Proficiency in Written and Oral Communication) University Learning Objective #2. Effective Communication-

Graduates of Athens State University will read, write, speak, and listen effectively.

### **6. Objective: Art History**

University Learning Objective #1. Global Understanding -

Graduates of Athens State University will understand human cultures, the natural world, and the connections of a global society in the 21st century.

University Learning Objective #6 Human Diversity

Graduates of Athens State University will recognize and value human difference as well as understand how those differences enrich communities.

University Learning Objective #4. Global Understanding

Graduates of Athens State University Graduates of Athens State University will understand human cultures, the natural world, and the connections of a global society in the 21st century.

University Learning Objective #5 Ethical Responsibility

Graduates of Athens State University will engage in moral and ethical reasoning and will be proactive in their efforts to build a more just world. Students Will Gain Appreciation & Understanding of Societal, Cultural, and Global Differences, and Ethical Standards through the Arts.

### **7. Objectives: Technology**

(Proficiency in the Use of Technology Applicable to the Design and Creation of artwork)

University Learning Objective #2. Effective Communication

Graduates of Athens State University will read, write, speak, and listen effectively.

University Learning Objective #7 Digital Citizenship and Information Literacy

Graduates of Athens State University will appropriately utilize and embrace emerging and relevant technologies and will demonstrate information literacy that will enhance their personal and professional lives.

### **8. Objective: PRAXIS II CONTENT KNOWLEDGE**

For Certification and Licensure - B.A in Art with minor in Art Education Track Students Only

-Student will pass the Praxis II Content Knowledge examination.

The above concepts and statements regarding the Visual Arts Program and institutional purposes:

1. Guide and influence decision-making, analysis, and planning regarding curricular offerings, operational matters, and resources; and
2. Are used to consider the extent to which policies, practices, resources, and other curricular program components work together to achieve stated purposes for art/design and art/design study.

Program evaluations are done annually in cooperation with the ATSU office of institutional assessment is the university's central office for the facilitation of all program, department, and institution-level assessment activities. This office supports the university's success and growth by fostering a culture that understands, values, and uses assessment data to support evidence-based decisions that enhance student learning, promote a positive university experience, and further the art program's reputation as a leader in art and design education. Each year, this office collects and interprets data from the program assessment rubric and offers the opportunity to improve their program assessment and to create and document a plan to remediate any areas .