

## **Enrollment/Student Affairs Committee**

**January 21, 2022**

### **Student Center Conference Room**

Presiding: Missy Ming Smith

The meeting was called to order at 1:15 pm. By M. Smith.

#### ROLL CALL

The following committee members were present: Tracey Raby, Ashley Miller, Dr. Rick Barth, VP Sarah McAbee, Missy Ming Smith, Dus Rogers, Lauren Blacklidge, Richard Collie, Amy Garrison, and Derrek Smith.

The Approval of the Agenda and the minutes from October 15, 2021 were approved.

#### OLD BUSINESS

NONE

#### NEW BUSINESS

1. Higher Education Emergency Relief Fund Student Assistance Update (HERF III) – Dr. Rick Barth: Slide listing amounts of student assistance funding distributed; website with application was setup to allow students to apply (88 students awarded) only 3 did not receive any because they weren't registered for fall. Two brief essays written by students that applied were read to show the need for aid. Automatic awards were facilitated with the assistance of the Financial Aid Office went toward expected family contribution and it was based on need of students and impact of COVID. Students could follow up and ask for more based on need. This pool of money was for direct student assistance for COVID relief. There was separate funding for technology needs.
2. Spring 2022 Enrollment Update – Ashley Miller:
  - a. National trending data (handout of graph) data gives us an idea of what is happening nationwide.
  - b. ASU Spring Enrollment – as of Wednesday we had 2761 total students enrolled so only down .65 down from 2021 and .93 from 2020. Our new enrolled students are 478 so we are up 14.5% from 2021. Grad student growth is up 50% from 2021 and 71.93% from 2020. Q: what college is seeing the drop in enrollment? For credit hours it is dropping in credit hours for college of arts and sciences.
  - c. Chart for Spring 22: lists numbers of total applications, applications accepted, admitted, and enrolled.
  - d. Archer updates: Fall 21 was a little slow on undergraduate enrollment however, above target on graduate enrollment. ASU has a five-year contract with Archer and we are currently in the second year. Archer gets paid only for newly enrolled students; success

in enrollment also can be attributed to the introduction of nine new programs since 2019. Weekly meeting with Archer goes over the data, get process to flow together so it appears seamless between Archer employees and ASU employees. Online.athens.edu is Archer. Bear Tracks is our online portal for application process.

3. Enrollment Council Overview and Update – Vice President Sarah McAbee:

- a. The council was reinvigorated this year with a large number on the council. We met in November to present them with four questions to get conversation going to hear about areas of concern regarding Retention and Graduation.
- b. Following the November meeting a consolidated list of the council's responses was generated to facilitate further discussion in the January meeting and to determine priorities. Several items were addressed in the January meeting: Ex. DFW data helps committee see stumbling blocks. Also, student demographic data and change of major. Navigate is the software we are using: different users use it different ways. Navigate is a statistical analysis software that produces dashboards so data analysis is easier. One of the useful tools in Navigate for the Office of Student Success is that they can easily see how many advising appointments are conducted; there is an ease of making appointments via a connected calendar showing students their counselor's availability which makes it easy for students to ask for help since they do not have to go back and forth with emails or calls they simply select the link and make an appointment. Students have a choice to meet virtually on Zoom or in-person. We are encouraging the widespread adoption of utilizing the Navigate software on campus; providing training and demonstrating how easily the data can be pulled or seen on dashboards.

Q: Has the Political science major been phased out: Yes, people can finish or minor but not have as a major.

Q: Has navigate been adopted easily by faculty? Not yet, change is difficult.

But it can be a tremendous asset using dashboard and home screen showing your advisees, living model with high risk indicators for students show faculty who is most at risk of dropping out; advising needs to evolve to be transformational advisors and let student success do the transactional pieces.

FIPSE Grant – Active Flex: a class you can participate in live but remotely. You can Zoom in (UNV 300). The instructor has to adjust.

Adjourned 2:13 p.m.