

**Board of Trustees: Enrollment and Student Services Committee**  
**May 17, 2024**  
**Student Center Room 126**  
**Minutes**

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- I. Call to order: 1:15 p.m. by Chairman, Jim America; Zoom recording started.
- II. Roll Call: Present - Jim America, Scott Henry, Mary Beth Johns (Zoom), Tricia Oleyte (Zoom), Patrick Patterson, and Sandra Sims-deGraffenried (Zoom).
- III. Absent – Jimmy Baker

Attendees: Elizabeth Bowden, Patrice Broaden, Carolyn Carthen, Richard Collie, DJ Doorenbos, Amy Garrison, Linda Graves, Jennifer Mares, Sallie McMullin, Jowanda McNeil, Michael Radden, Penny Roberts, Derrek Smith,

- IV. Approval of February 9, 2024 Minutes: Patrick Patterson and Scott Henry motioned to approve.
- V. New Business:

Enrollment Management and Student Services Update – Sallie McMullin (Attachment)

- a. Registrar
- b. Financial Aid
- c. ADA/Title IX/Wellbeing
- d. Student Success
- e. Career Services
- f. Student Activities
- g. Admissions
- h. Admissions/Enrollment Numbers

- VI. Adjourn: Jim America made a motion to adjourn at 1:41 p.m.

Respectfully submitted by: Pam Clark

Packet contents: Agenda  
February 9, 2024 Minutes  
Enrollment Management and Student Services Update

## Enrollment Management and Student Services Update – Sallie McMullin

### 1. Registrar

- A. Successfully transitioned to a digitized academic catalog, which is accessible on the website.
- B. Graduation Numbers

Spring 2024 Graduation (Largest since 2012)	2020	2021	2022	2023	2024
Undergraduate Degrees	309	307	289	286 (193 walked)	317 (229 walked)
Graduate Degrees	25	30	27	59 (36 walked)	68 (39 walked)
Certificates	10	9	9	5	8
<b>Total</b>	<b>344</b>	<b>346</b>	<b>325</b>	<b>350</b>	<b>393</b>

### 2. Financial Aid

- A. FAFSA simplification update
- B. Awards scheduled to go out at the beginning of June  
(Could have an impact on enrollment)
- C. Institutional merit awards have been awarded to 238 students for a total of \$388,000. This is very similar to last year.
- D. Institutional need-based awards will go out in early June.

### 3. ADA/Title IX/Wellbeing

#### A. ADA Numbers

	Fall 2022	Spring 2023	Fall 2023	Spring 2024
ADA Students Receiving Services	32	41	34	37

#### B. Mental Health Summit

	2023	2024
Vendors	2	9
Participants	21	31

Will be adding a virtual component next year.

- C. New committees and trainings are being organized to comply with the new Title IX regulations by August 1, 2024.

### 4. Student Success

- A. Success coaches host virtual weekly new student group advising sessions. Since mid-February there have been 12 sessions serving 146 new students.

- B. With each session lasting roughly 30 minutes, these 12 sessions took 6 hours to execute. Discussing these topics one-on-one with each student would have consumed 73 hours.
- C. Since mid-February, success coaches have had 1,238 student appointments with 1,033 unique students. This represents ~36% of all students who are enrolled either in summer or fall.
- D. Three grant funded positions have been made permanent; one in place, currently hiring two.

5. Career Services

A. Career Fair

	2022	2023	2024
<b>Vendors</b>	45	64	67
<b>Participants</b>	68	100	187

- B. US Army Aviation and Missile Command pre-screening interview day – 21 interviews; 11 qualified. Recruiters said the Athens’ applicants were very high quality.

6. Student Activities

- A. Over 650 students engaged with the 18 student activities events August 2023 – May 2024 (not including Fiddlers Convention). Most in-person with a handful of virtual options.
- B. Athenian Ambassadors worked close 1000 hours, 39 events at the university, ACA and community.
- C. 75 students and organization advisors worked at the Fiddlers Convention for over 250 hours staffing concessions, backstage competitions, and the information tent.
- D. An estimated 1200-1500 people attended the Keep Athens Limestone Beautiful Earth Day and Outdoor Expo on campus. The event is an excellent example of joint efforts between the university, the city, and the county.

7. Admissions

- A. The Enrollment team is very excited about the long-term benefits of Target X to include communications, data acquisition and analysis, and ultimately to enrollment increases. Implementation will likely begin next week.
- B. Changes in Admissions titles to accurately reflect duties.
  - “Enrollment Advisors/Recruiters” will now be called “Transfer Advisors.”
  - “Senior Admissions Operations Officer” will now be “Assistant Director of Admissions/Operations”
- C. Hiring:
  - Rural Enrollment Advisor/Recruiter (Grant-Funded)
  - RPED Coordinator of Rural Student Success (Grant-Funded)
  - Enrollment Systems Analyst

8. Admissions and Enrollment Numbers (See Attachment 1)